



## **Will Ash**

**Sr. Director, Security Sales, U.S. Public Sector  
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@\_willash**



**Will Ash** leads Cisco's Security sales team serving U.S. Public Sector customers.

This team is focused on delivering protection to government and education customers across their extended network before, during, and after a cyberattack through threat-centric security solutions. A Fortune 100 IT company, Cisco provides unmatched visibility, continuous control, and advanced threat protection across this entire attack continuum.

Prior to this role, Will led Cisco's Atlantic Enterprise team, responsible for delivering Cisco's full product and services portfolio to customers operating in Washington D.C., Maryland, Virginia, and western Pennsylvania; positioned in the financial services, healthcare, manufacturing, retail, energy, and professional services industries.

A passionate leader with a growth mindset, Will is experienced in large scale and complex business environments and leading high performance teams. He has been in strategic and senior customer-facing roles since joining Cisco, prior to which he spent fifteen years in the semiconductor and microelectronics industry, including roles of global sales and business management associated with Fortune 100 hi-tech manufacturing customers.

Born in Bryn Mawr, Pennsylvania, Will received a double B.A. in Economics and Mathematics and a minor in Computer Science from Gettysburg College, an M.B.A. in Finance from Keller Graduate School of Management, and a Certificate in Executive Education at the University of Virginia Darden School of Business. He currently resides in Loudoun County Virginia with his wife and three children.