

Artificial Intelligence

Art of possible on AWS

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Al is the new Electricity – Why so?

Neural networks date back decades. Why resurgence now?

Big Data

- Larger Data sets
- Easy to collect
- Store and process



Hardware

- Faster processors
- GPUs
- Massively parallel algorithms





Software

Improved techniques

Better Models

More tools

Frameworks









- ✓ Cloud computing platforms like AWS have democratized access to IT
- ✓ AWS mission is to democratize Al



Our mission at AWS

Put machine learning in the hands of every developer



THE AWS ML STACK

Broadest and deepest set of capabilities

AI Services

VISION			SPEECH		LANGUAGE		CHATBOTS	FORECASTING	RECOMMENDATIONS
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R E K O G N I T I O N I M A G E	R E K O G N I T I O N V I D E O	TEXTRACT	POLLY	TRANSCRIBE	TRANSLATE	COMPREHEND	LEX	FORECAST	PERSONALIZE

ML Services



ML Frameworks + Infrastructure

FRAMEWORKS	INTERFACES		
↑TensorFlow mxnet	€ GLUON		
PYT Ö RCH	K Keras		





WHY AWS FOR ML?

- Broadest and Deepest set of AI and Machine Learning services
 expert practioners, data scientists and developers
- Support for multiple frameworks instead of just focusing on one TensforFlow, Keras, PyTorch, MxNet
- Accelerate your adoption of machine Learning using SageMaker
 Model time from 6 months to week
- Optimized for machine learning
 10x better performance on algorithms and 2x performance increase using SageMaker Neo
- Reduce Cost
 70% cost reduction for data labeling Ground Truth and 75% cost reduction on inference using Elastic Inference.
- Hence, more machine learning happens on AWS than anywhere else!



More machine learning happens on AWS than anywhere else

10,000+ customers | 2x the customer references | 85% of TensorFlow projects in the cloud is on AWS





Public Sector customers using AWS Machine Learning & AI



UCLA Stanford





Institutions UNIVERSITY of WASHINGTON UMUC









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dTechs



Reading **Works** Government

DigitalGlobe





 $Dcode_{40}$

State

Federa Civil



Washington County

Sheriff's Office

Shotspotter

Nonprofit/Healthcare



C-SPAN



SkinVision











Let us leverage AI to provide better services to

eitizens					
 Health care Model and better identify disease incidents, exposure routes, and Mosquito control interventions Medicare Fraud prevention Provide better services to the disabled 	 Improve citizens lives Famine prevention Homelessness data analysis Poverty alienation Prevent child trafficking 	 Better services through Modernization conversational chat bots intelligent routing answering questions document translation 			
 Smart City Solutions Travel time Intersection count Better route Parking help Pedestrian and bicycle pathway count 	 Leverage Satellite technology Precision farming Precision geography Weather forecasting 	Predictive maintenance For equipment's used by armed forces - Airforce, Navy and Army			
 National Security Sentiment analysis Video surveillance Image recognition Threat intelligence 	Maintain the lead in innovationRoboticsAutomationSpace Exploration	 Drive efficiency up and cost down Digital transformation Automation Translation services Reduce paper work and backlogs Overcome resource constraints 			

The goal of AI is to augment humans and not to replace

Al is a great technology that provides better accuracy, efficiency etc. The following clip drives the point.

Human brain is unique with its intuition and capabilities!





	2	Wangle	Spen	Processor Speed	Fairg Efficient
Human Brain		3 priests (3-(kg)	1.6 hodethall (SI oble index m 1,300 mm)	Up to 1,000,000 sillion specialism specialisms per second	20 wates
Super Computer		150 total	Budertedl count (cabinets even A,330 square fact, or 400 m ²)	\$1,000 tilling operations per record.	10 million water

The intent of Artificial Intelligence is not to replace, but to augment humans.

I personally don't believe in "Al could be the end of the human race"

Humans will enforce ethics and boundaries and will use this technology for the good of mankind.

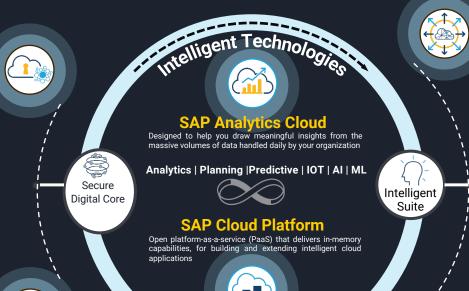


AWS is the Infrastructure that powers NS2 Cloud Creating value to the customers together



Secure HANA Cloud

Designed to run SAP workloads and ease the transition from an on-premise environment into the cloud



Integrated Business Planning

Supply chain planning solution with visibility,

collaboration and the power of predictive

analytics and machine learning technology

Helps organizations turn purpose into performance by putting people at the center of business

SuccessFactors

S/4 HANA Single Tenant Edition

Customers that require more support for upgrades can incorporate a flexible schedule of up to two updates per year



Payroll

Offer a secure industry based payroll engine that is seamlessly tied with a leading next-generation core HR system



Thank you!

For Further Questions and discussions:

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