Nextgov PRiME

GOV_2020

Embracing the art of the possible

MONDAY, SEPTEMBER 8 — DAY 1

7:30 — 8:30   **REGISTRATION & NETWORKING BREAKFAST**

8:40 — 9:45   **GENERAL SESSION**

     Keynote **What Happens When Your Life as a Change Agent Hits a Bump in the Road?**

     Moderator:

     Tom Shoop, *Vice President and Editor in Chief, Government Executive*
     —

     Richard Spires, *CEO, Resilient Network Systems*
     Martha Johnson, *Leadership Author and Speaker, former Administrator of the US General Services Administration*

     Keynote **Ken Cukier, Data Editor, The Economist, Co-author, Big Data**

9:45 — 10:10   **NETWORKING BREAK & SOLUTIONS SHOWCASE**

10:10 — 10:50   **EDITORIAL BREAKOUT SESSIONS:**

     Session 1 **Leveraging Technology to Make Change Real: How Emerging Technologies Will Improve the Business of Government (Breakout 1)**
     Technology will change the way government works. How can we fuse new technologies with modern business practices to allow for better government?

     Moderator:

     Frank Konkel, *Events Editor and Technology Reporter, Government Executive Media Group*
     —

     Micheline Casey, *Chief Data Officer, Federal Reserve Board*
     Thomas Bayer, *Chief Information Officer, U.S. Securities and Exchange Commission*
     G. Nagesh Rao, *Chief Technologist, Office of Investment & Innovation, U.S. Small Business Administration*
     Steve Cooper, *Chief Information Officer, Commerce*

     Session 2 **Developing the Workforce of the Future: Finding Great People. Organizing Teams. Unleashing Creativity. (Breakout 2)**
     Technology is great. Talent is better. This panel will discuss how the government will find, cultivate and manage the future workforce and outline where technology will transform how work is done.

     Moderator:

     Gwynne Kostin, *Chief of Digital, U.S. General Services Administration*
     —

     Reginald Wells, *Deputy Commissioner of Human Resources, Social Security Administration*
     Jody Thompson, *Founder, CultureRx; Co-Creator, Results-Only Work Environment*
     Mika Cross, *Workplace Transformation Strategist; Presidential Management Council Fellow*
     Luke Beckman, *Manager, Situational Awareness, American Red Cross*

10:55 — 11:35   **UNDERWRITER SPOTLIGHT SESSIONS:**

     Session 1 **Aquilent**
     Clearing the Hurdles to Agency Innovation: 6 Steps to Success (Breakout 1)
     Change Management. Procurement. Cloud. Security. These are just some of the biggest hurdles your agency faces on a day-to-day basis when trying to meet mission objectives. Add these into the complexities of implementing new digital communications and technology strategies, and your new project can quickly be derailed. Learn how your agency can overcome the biggest hurdles to agency innovation and the six steps you can take to successfully deliver vital information and services to your constituents. In this session, you will hear:
     • Insight into the biggest hurdles the federal government faces in implementing digital communications and technology strategies
     • The six steps federal agencies should take to overcome these hurdles and successfully deliver vital information and services to their constituents

Mark Pietrasanta, *Chief Technology Officer, Aquilent*

—

Roopangi Kadakia, *Web Services Executive, National Aeronautics and Space Administration*

Session 2 MarkLogic

How healthcare.gov broke down data silos and achieved mission success (Breakout 2)

When developing healthcare.gov, the Centers for Medicare & Medicaid Services (CMS) faced issues that nearly all government agencies must overcome: how to manage disparate data sets, combine them with other data, and securely exchange information with other federal agencies, state agencies, the public and insurance companies. Government agencies are collecting more data than ever before. That data is being stored in purpose-built systems — creating data silos that are hard to use for any other purpose. This session highlights how a new Big Data technology called Enterprise NoSQL has been helping healthcare.gov and other public sector programs eliminate data silos to quickly and vastly improve mission effectiveness while reducing the time and cost of implementing Big Data IT projects.

Jonathan Bakke, *Senior Vice President, Global Services, MarkLogic*

11:40 — 12:20   EDITORIAL BREAKOUT SESSIONS:

Session 1 **Evolutions in Cyber-Security & Stopping Next-Generation Insider Threats (Breakout 1)**

What does security mean in the near future when cyber-security and big data intersect? What is the government's future role in ensuring the privacy of its citizens — and their data — and how it will mitigate a growing number of o threats that now include hackers, nation states and other bad actors on the inside.

Moderator:

Alissa Johnson, *Deputy Chief Information Officer, Office of Administration, Executive Office of the President, White House*

—

Diana Burley, *Professor, Human and Organizational Learning, Graduate School of Education and Human Development, The George Washington University*

Mary Ellen Seale, *Deputy Director, National Cybersecurity Center, Department of Homeland Security*

Gus Hunt, *Operating Partner, LLR Partners, former Chief Technology Officer, Central Intelligence Agency*

Ari Schwartz, *Senior Director for Cybersecurity Programs, National Security Council, The White House*

Session 2 **Advancing Procurement at the Pace of Technological Change: Why Government Will (or Won't) Fix Procurement (Breakout 2)**

What level of procurement risk is acceptable for the government? Can the government ever be agile enough to acquire technology as fast as it is developed, and can future procurements avoid the kinds of management and tech issues that plagued Healthcare.gov?

Moderator:

Francis Rose, *Host, Federal News Radio*

—

Frank McNally, *Content Developer, ASI Government*

Joe Jordan, *President, Public Sector, FedBid, Inc.*

Kaitlin Devine, *Innovation Specialist, U.S. General Services Administration*

Shawn Kingsberry, *Chief Information Officer, Recovery Accountability and Transparency Board*

12:40 — 1:10   LUNCH KEYNOTE

Jesselyn Radack, *National Security & Human Rights Director, Government Accountability Project*

1:20 — 2:00   UNDERWRITER SPOTLIGHT SESSIONS:

Session 1 SAS

Driving Operations Through Analytics (Breakout 1)

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Bryan Jones, *Deputy Assistant Inspector General for Analytics, U.S. Postal Service*

Dominic Sale, *Deputy Associate Administrator, Office of Information Integrity and Access, Office of Government-wide Policy, U.S. General Services Administration*

Bob Messier, *Senior Business Director, SAS*

Session 2 HP

That's Cool - But How Will It Work in My Environment (Breakout 2)

Emerging technologies, even present-day technologies show constant promise for positively impacting how government agencies conduct their missions and how citizens can better interact with government services. But all too often, those technology solutions are generic and still require significant investment before they can add value to an agency. Enter Applied Innovation — a call to arms for the tech industry to invest in showing how the art of the possible intersects with the real-world missions of government.

Scott Gaydos, *Chief Technology Officer, U.S. Public Sector, Enterprise Services, Hewlett-Packard Company*

2:05 — 2:45   EDITORIAL BREAKOUT SESSIONS:

Session 1 **Leveraging Technology to Make Change Real: How to be Bold! (Breakout 1)**
How do technology leaders get the required buy-in and support for their innovative projects within a massive bureaucracy? How do they know their initiatives are going to be successful? A collection of our Bold awards finalists will discuss how their IT efforts overcame red tape, how they streamlined and overhauled processes and incrementally made government better.

Moderator:

Sagar Doshi, *Special Assistant to the Chairman, Federal Communications Commission*
—
Andrew Wiedlea, *Advanced Analytics Division Chief, Information Sciences and Applications Department, Defense Threat Reduction Agency*
Daniel Clemons, *Acquisition Officer and Project Manager, Intelligence Advanced Research Projects Activity*
Dr. Rebecca Ayers, *PhD, Manager, Performance Management Solutions, U.S. Office of Personnel Management*
Tom Sasala, *Chief Technology Officer, U.S. Army Information Technology Agency*

Session 2 **Transformational Public Services. Exponential Change. Empowering the Public: Co-creation of Data, Empowered Disruption (Breakout 2)**
What does future government service delivery look like when people are sensors and everyone has supercomputers in their pockets? Emerging technologies allow citizens to be more involved than ever in shaping and delivering government services. Is government ready?

Moderator:

Katherine McIntire Peters, *Deputy Editor, Government Executive Media Group*
—
Nick Sinai, *Deputy Chief Technology Officer, The White House*
Ben Berkowitz, *CEO, SeeClickFix*
Dr. Taha Kass-Hout, *Chief Health Informatics Officer, Food and Drug Administration*

2:45 - 3:00   **NETWORKING BREAK & SOLUTIONS SHOWCASE**

3:00-5:00   **GENERAL SESSION & NEXTGOV BOLD AWARDS**

Keynote **Muriel Bowser, Democratic Nominee for 2014 Mayoral Election in Washington, DC**

Keynote **Michele Weslander Quaid,** *Chief Innovation Evangelist, Google for Work*

NEXTGOV & YOUNG GOVERNMENT LEADERS INNOVATION TOWN HALL

Moderators:

Frank Konkel, *Events Editor and Technology Reporter, Government Executive Media Group*
Justin Herman, *Social Media Manager, Center for Excellence in Digital Government, U.S. General Services Administration*
—
Jenn Gustetic, *Prizes and Challenges Program Executive, National Aeronautics and Space Administration*
Dr. David Bray, *Chief Information Officer, Federal Communications Commission*
Isaiah Joo, *Chief Information Officer, Young Government Leaders & Program Analyst, Department of State*
Hillary Hartley, *Presidential Innovation Fellow, 18F, U.S General Services Administration*
Corina DuBois, *Chief New Media, Bureau of Consular Affairs, Department of State*

BOLD AWARDS CEREMONY (Finalists recognized & Winners announced)

5:00-6:00   **NEXTGOV BOLD AWARDS RECEPTION**

TUESDAY, SEPTEMBER 9 — DAY 2

7:15-8:00   **REGISTRATION**

8:00 - 9:00   **DIALOGUE BREAKFASTS**

Dialogue Breakfast 1 **Aligning Federal, State and Local Efforts. How to Maximize Technology's Impact Across Multiple Levels of Government. (Breakout 2)**
How can different levels of government work together and learn from each other in leveraging emerging technologies to solve the problems of the future? This panel will illustrate innovative, impactful tech efforts at the local and state levels that could spur new ideas for the federal government.

Moderator:

Mitch Herckis, *Director of Government Affairs, National Association of State Chief Information Officers*
—
Adrian Gardner, *Chief Information Officer, Federal Emergency Management Agency, Department of Homeland Security*
Jonathan Feldman, *Chief Information Officer, City of Asheville, North Carolina*
Rob Mancini, *Chief Technology Officer, City of Washington, DC*

Dialogue Breakfast 2 Mobility 2020: Government in a World Gone Mobile (Breakout 1)
In 2020, you are your own device. Mobile devices today already outnumber people, and their continued proliferation and increasing capabilities ensure mobility's growing importance in every-day life. Our panelists will look at the government's challenge to capitalize on mobile technology's monumental potential while minimizing security risks to its growing stores of data. How will the government cope in a world gone mobile?

Moderator:

Tom Suder, *Founder, Advanced Technology Academic Research Center*

Rory Schultz, *Deputy Chief Information Officer, Food and Nutrition Service, U.S. Department of Agriculture*
Ken Fang, *CEO, Mobomo*
Daniel McCrae, *Director, IT Service Delivery, Office of the Chief Information Officer, National Oceanic and Atmospheric Administration*

9:10 – 10:30   GENERAL SESSION

Keynote Catching the Trusted Insider: An Insider's Look at the Hanssen Spy Investigation
Eric O'Neill, *Founding Partner, The Georgetown Group*

Keynote In the Future, Will Privacy be a Thing of the Past?

Moderator:

James Miller, *Associate Chief Information Officer, Office of Managing Director, Federal Communications Commission*
—
Dr. Lisa Singh, *Computer Science Professor, Georgetown University*
Alexander Joel, *Civil Liberties Protection Officer, Office of the Director of National Intelligence*
Alvaro Bedoya, *Executive Director, Center on Privacy and Technology, Georgetown Law*

10:30 – 10:50   NETWORKING BREAK & SOLUTIONS SHOWCASE

10:50 - 11:30   EDITORIAL BREAKOUT SESSIONS:

Session 1 Advancing Procurement at the Pace of Technological Change: How the Government Will Buy Future Technologies (Breakout 2)
Technology's role in how the government functions is growing, and almost every important acquisition the government makes today contains integral technological components. From agile purchasing to the promulgation of various as-a-service offerings, technology is forcing government procurement to adapt. Will the future government be able to get the technology it needs — when it needs it — or is government procurement in the future much like it is today?

Moderator:

Francis Rose, *Host, Federal News Radio*
—
David McClure, *former Associate Administrator, Office of Innovative Technologies & Citizen Services, U.S General Services Administration*
Karen Evans, *National Director, U.S. Cyber Challenge*
Jaymie Durnan, *Senior Advisor to the Assistant Secretary of Defense (Acting) Research & Engineering, Department of Defense*
Joanne Woytek, *Program Manager and Contract Technical Representative, SEWP Program, National Aeronautics and Space Administration*

Session 2 The Internet of Everything: Is Government Prepared for the Convergence of Cloud, Big Data & Mobile (Breakout 1)
The Internet of Things is coming. Our panelists will examine the inevitable convergence of mobile device proliferation, big data and cloud computing from technology and policy standpoints.

Moderator:

Patrick Tucker, *Technology Editor, Defense One & Author, The Naked Future: What Happens in a World That Anticipates Your Every Move?*
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Beth Blauer, *Director of GovStat, Socrata*
David Mihelcic, *Chief Technology Officer, DISA*
Dan Doney, *Chief Innovation Officer, Defense Intelligence Agency*

11:35 - 12:15   GENERAL SESSION & CONFERENCE CLOSING

Keynote Internet of Things

Moderator:

Camille Tuutti, *Executive Editor, Nextgov*
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Janna Anderson, *Director, ImaginingtheInternet.org*
Dr. Chris Reed, *Program Manager, Intelligence Advanced Research Projects Activity*
Dave Bottom, *Director, Information Technology Services Directorate, National Geospatial-Intelligence Agency*
Dr. David Bray, *Chief Information Officer, Federal Communications Commission*

12:15   CONFERENCE CLOSING