John Fulton is the Director of Product Management on the Service Management team focused on asset management for both the On Premise and Cloud Service Management solutions bringing over 20 years of experience in the information technology sector. Prior to his role in Product Management, John was a lead Senior Consultant and Architect for CA's National IT Asset Management Practice where he was responsible for articulating and implementing ITAM solutions including technology, best practices and process. John's background includes working with Fortune 500 companies which has given him a depth of experience around the many ITAM focus areas and challenges including software license management, contract management and lifecycle asset management. His certifications include ITIL and CSAM.