

Suzanne Charleston

Suzanne is the Senior Director of Federal Healthcare and Beneficiary Markets charged with building and managing Neustar's Federal Healthcare business. Suzanne offers over 20+ years of government experience that covers both Federal and State and Local markets. Her work now focuses on the Department of Health and Human Services (HHS); Center for Medicare and Medicaid Services (CMS), and other HHS Operating Divisions (OpDivs) to include the NIH, CDC, FDA, HRSA, as well as Defense Health Agency (DHA), Department of Veteran Affairs (VA) and Social Security Administration (SSA).

Neustar has unique linking for authoritative online and offline identities to uniquely support Veteran/beneficiary/consumer intelligence with industry leading digital insights. Neustar, delivers innovative solutions to support the mission of Federal agencies with a focus on the consumer experience and program integrity leveraging digital and physical identity capabilities.

Prior to joining Neustar, Suzanne was with LexisNexis Risk Solutions where she led their Federal healthcare practice growing the business by double digits annually. Her expertise covers health care and beneficiary services as a government business development, capture professional with P&L responsibilities and a proven in depth focus on HHS, SSA, DHA and VA.

Active in industry organizations, she is the immediate Past President for the National Contract Management Association Woodlawn Chapter that focuses on procurement and contracting for agencies such as the HHS CMS and SSA. She is the current Co-Chair for the Professional Services Council for the Defense Health Agency Vision Market team and served the Healthcare Information and Management Systems Society (HIMSS) National Capital Area Board of Directors in several roles. Finally, she supports a Veteran Service Organization, BurnPits360 to bring awareness and support to the issue.

Recent Publications:

HIMSS Blog on Fostering Progress on the "Four Ps of Healthcare Transformation" March, 2019 -

www.himss.org/news/fostering-progress-four-ps-healthcare-transformation

Health Data Management "How social determinants of health and analytics can aid suicide prevention"

May, 2018 www.healthdatamanagement.com/opinion/social-determinants-of-health-analytics-can-aid-suicide-prevention

Corporate Awards:

- CEO award – 2016
- Top Federal Performer – 2016 and 2017 (includes approximately 100 Federal and SLG Sales Executives)
- Top Federal Team – 2016 and 2017
- Executive Sales Leadership Program - 1 of 6 nominated for the program company wide

Industry Awards:

- President of National Contract Management Association, Woodlawn Chapter - CMS and SSA focused
 - Chapter won first National award in 2018
- HealthIT 100 awardee: 2016, 2017 & 2018

Suzanne lives in Great Falls Virginia, is a University of Maryland, University College graduate as well as a perpetual reader and learner.