



Sustainable Skills – Accelerate into the Future



Sustainable Skills: Accelerate Into The Future

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Sustainable Skills

What some of our Mainframe customers are saying ...

What does paradise look like?

- ✓ Sustainable workforce
- ✓ Agile workforce
- ✓ Transferrable Skills
- ✓ Highly accessible development environment
- ✓ Free up time for developing skills
- ✓ Faster time to market for customers – drive revenue

Needs

- ✓ System programmers
- ✓ Application developers
- ✓ Deep skills
- ✓ Broad skills

Risks

- ✓ Lack of growth
- ✓ Lack of uniform technology
- ✓ Weak onboarding
- ✓ CIO / CEO pressure to move off the mainframe
- ✓ Higher pay in mainframe

What's in our way?

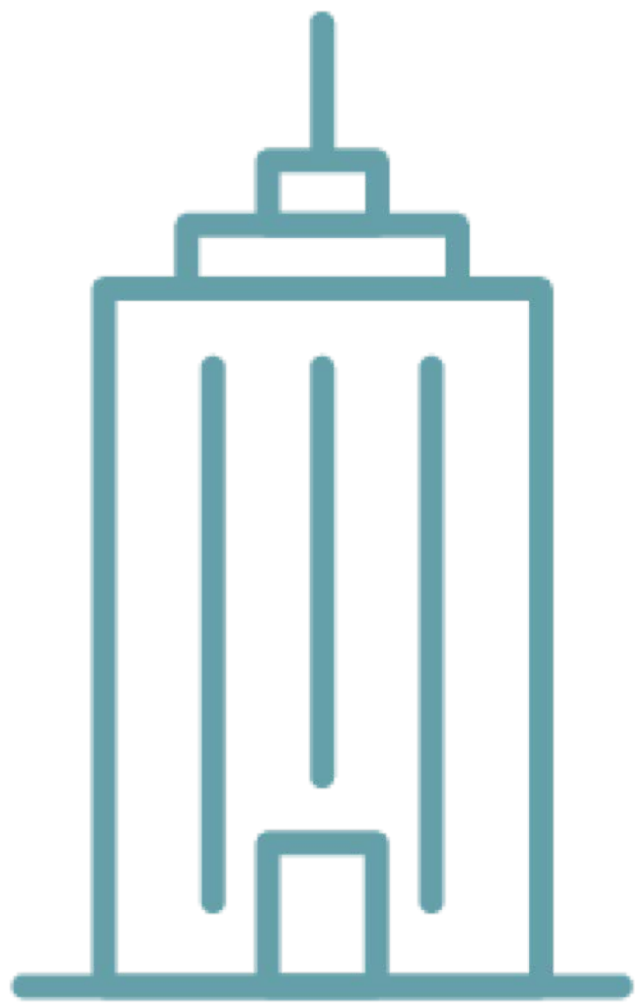
- ✓ Universities don't teach Z
- ✓ Negative perception of the mainframe platform
- ✓ Value unknown
- ✓ Legacy architecture
- ✓ Legacy technology
- ✓ Time to value for mainframe training activities

How do we get their faster?

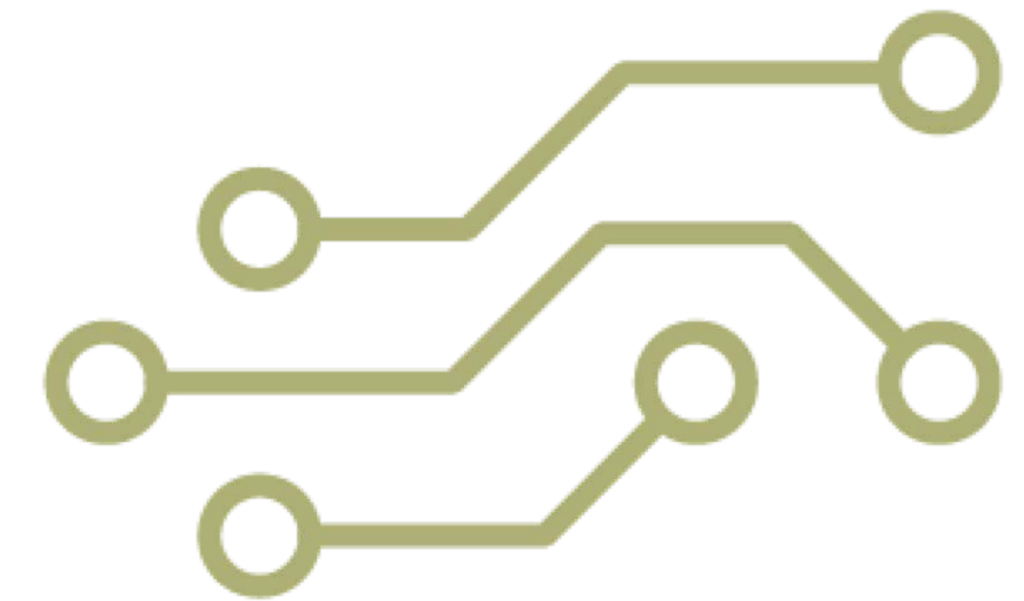
- ✓ Common tools
- ✓ Think cross-enterprise
- ✓ Modern interfaces
- ✓ Microservices and APIs
- ✓ Simplify the mainframe platform
- ✓ Automation
- ✓ Training
- ✓ Mentoring
- ✓ Career roadmap
- ✓ Higher pay
- ✓ Create community

Sustainable Skills

External factors that shape how we need to address the skills issue



Technology, Tools and Frameworks
User Experience and Personalization
Education and Enablement
Collaboration and Knowledge Transfer



Business Challenge

Customer context

All data, 360° view of the customer

70%

of corporate data resides on mainframes¹

Situational awareness

All processes related to customer engagement

68%

of C-suite executives surveyed expect organizations to emphasize customer experience over products in the future²

Customer delight

Personalization and value at every touchpoint

80%

of consumers surveyed are more likely to do business with a company if it offers personalized experience³

1. <http://www.ibmssystemsmag.com/mainframe/trends/IBM-Announcements/Analytics-Accelerator-BigInsights/>

2. Why CXOs believe customer experience is more important than tech in digital transformation. IBM 2018

3. <http://pressroom.epsilon.com/new-epsilon-research-indicates-80-of-consumers-are-more-likely-to-make-a-purchase-when-brands-offer-personalized-experiences/> 2018

Technology Challenge

Skill enablement imperatives in a hybrid & multi-cloud IT landscape

Inclusive infrastructure

Work across all environments using the latest technologies and architectures

Broadest and best skills

Holistic experience that takes into account their own preferences and needs

Continuous transformation

Innovate with advanced analytics, machine learning, automation, maximize resources

Skills Continually Evolve

Fast and furious: **changing data and technology**
Shift influenced by power of **data, machine learning, AI**
Drive **skills and culture** for business and personal success

Yesterday's Standard

Hindsight
Reactive Actions
Insights / Reporting

Today's Imperative

Foresight
Proactive Interaction
Automated Remediation

A Balanced Skills Strategy for Amazing Impact

Eliminate barriers **without** requiring expert skills

Increase automation to put **less** burden on your experts

Leverage data-driven solutions that **make use of** machine learning and AI



**Innovate to
SUCCEED**



**Drive
OPPORTUNITY**



**Optimize
EFFICIENCY**

Strategic Enablers



**Open
Technologies**



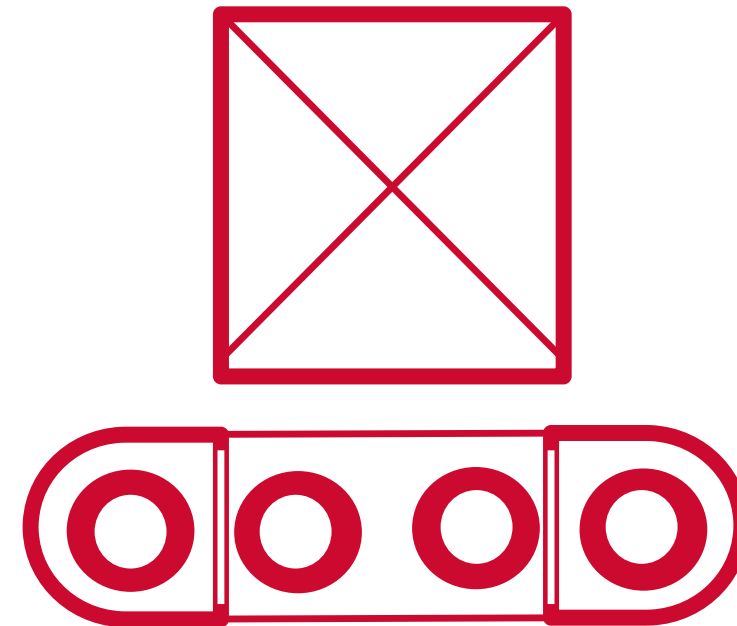
**Customer
Insights**

Providing Opportunity for Hybrid IT Skills



Open

work with the latest
technologies across all
environments



Frictionless

simplified, seamless
experiences accelerating
time to market



Optimized

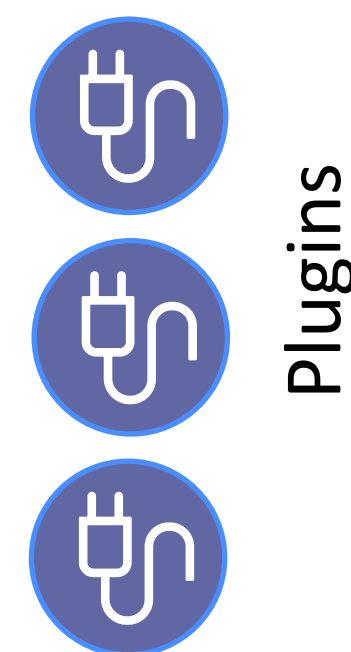
intelligence and
automation that
maximizes resources

◊ Zowe Framework and Ecosystem

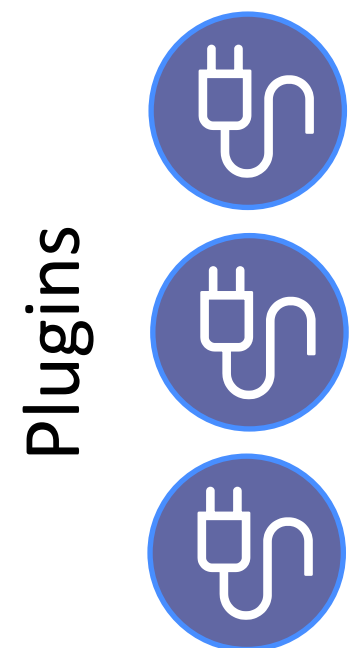
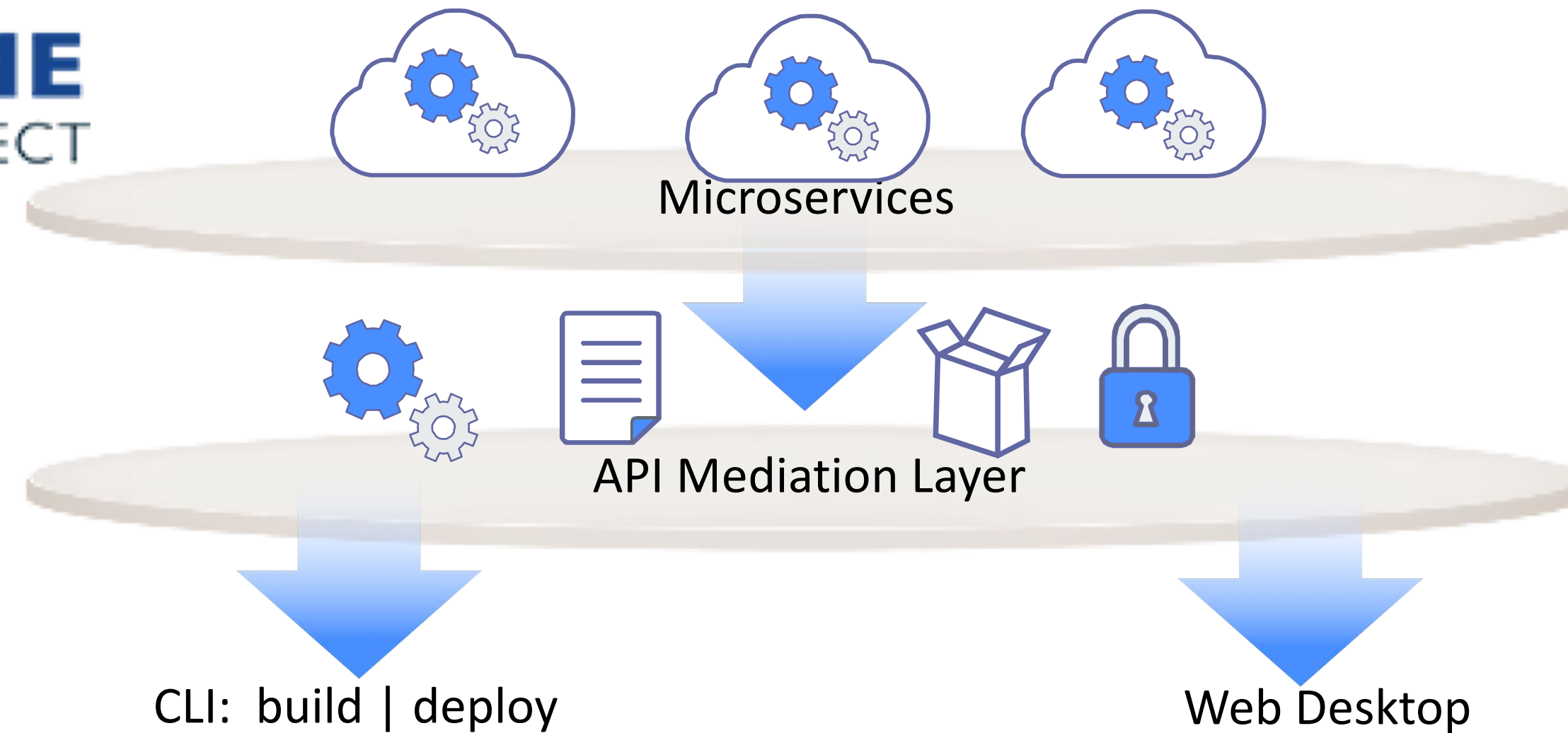
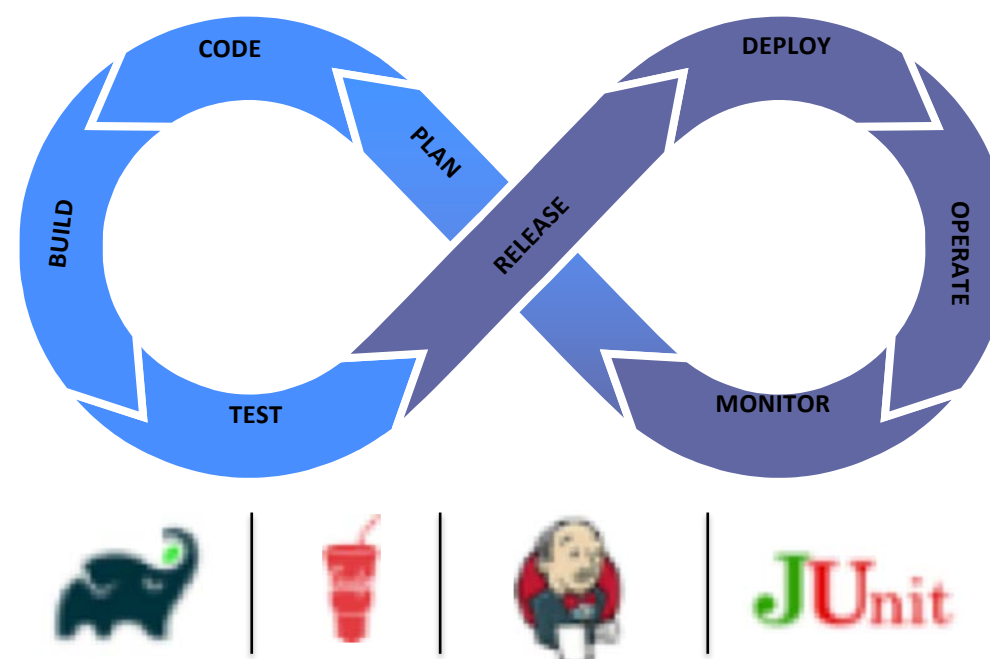


Core Zowe includes
API Mediation Layer,
CLI, Web Desktop
and z/OS services.

Vendors build 'Zowe
Compliant' plugins
that leverage the
framework.



Plugins

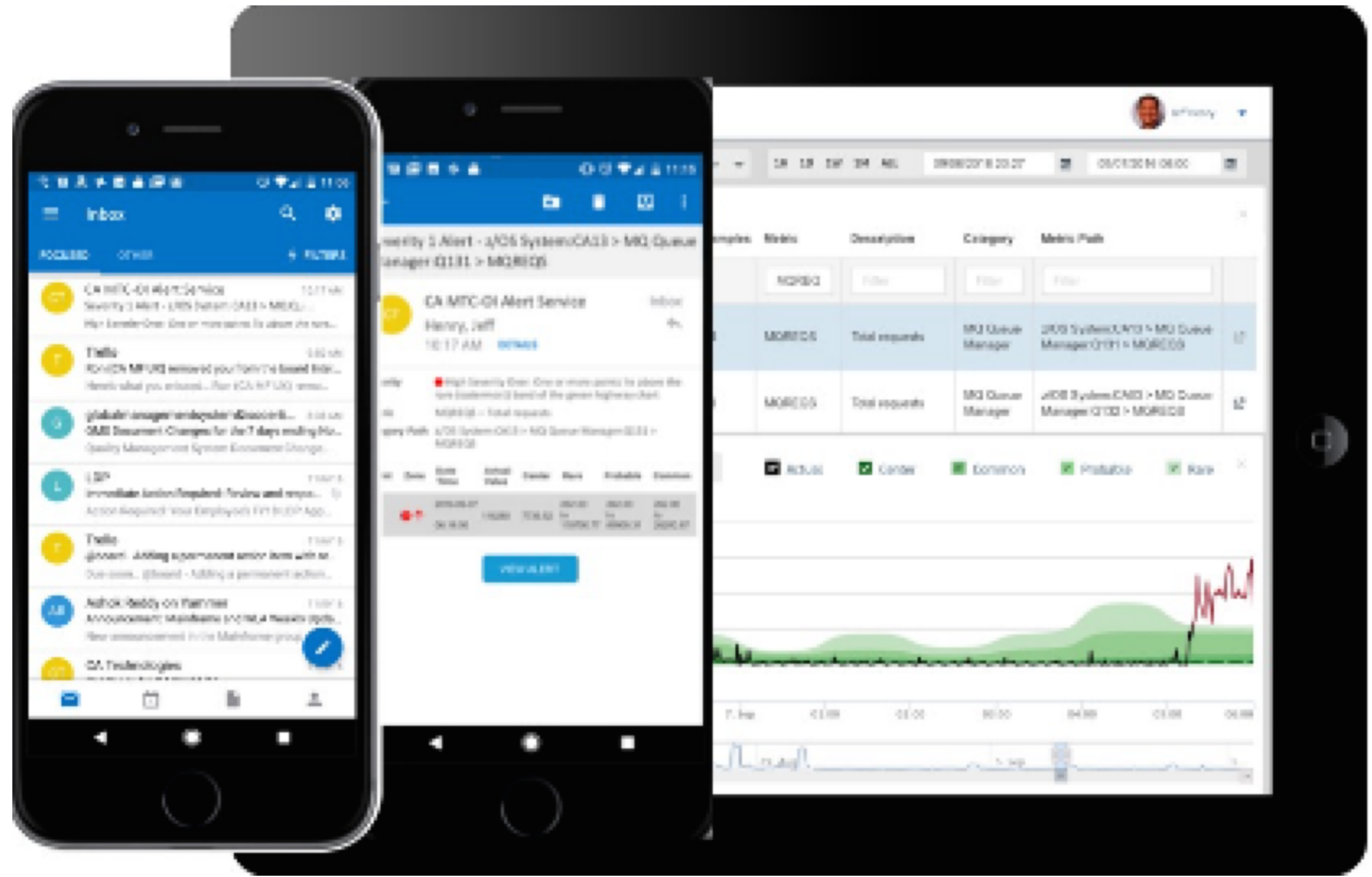
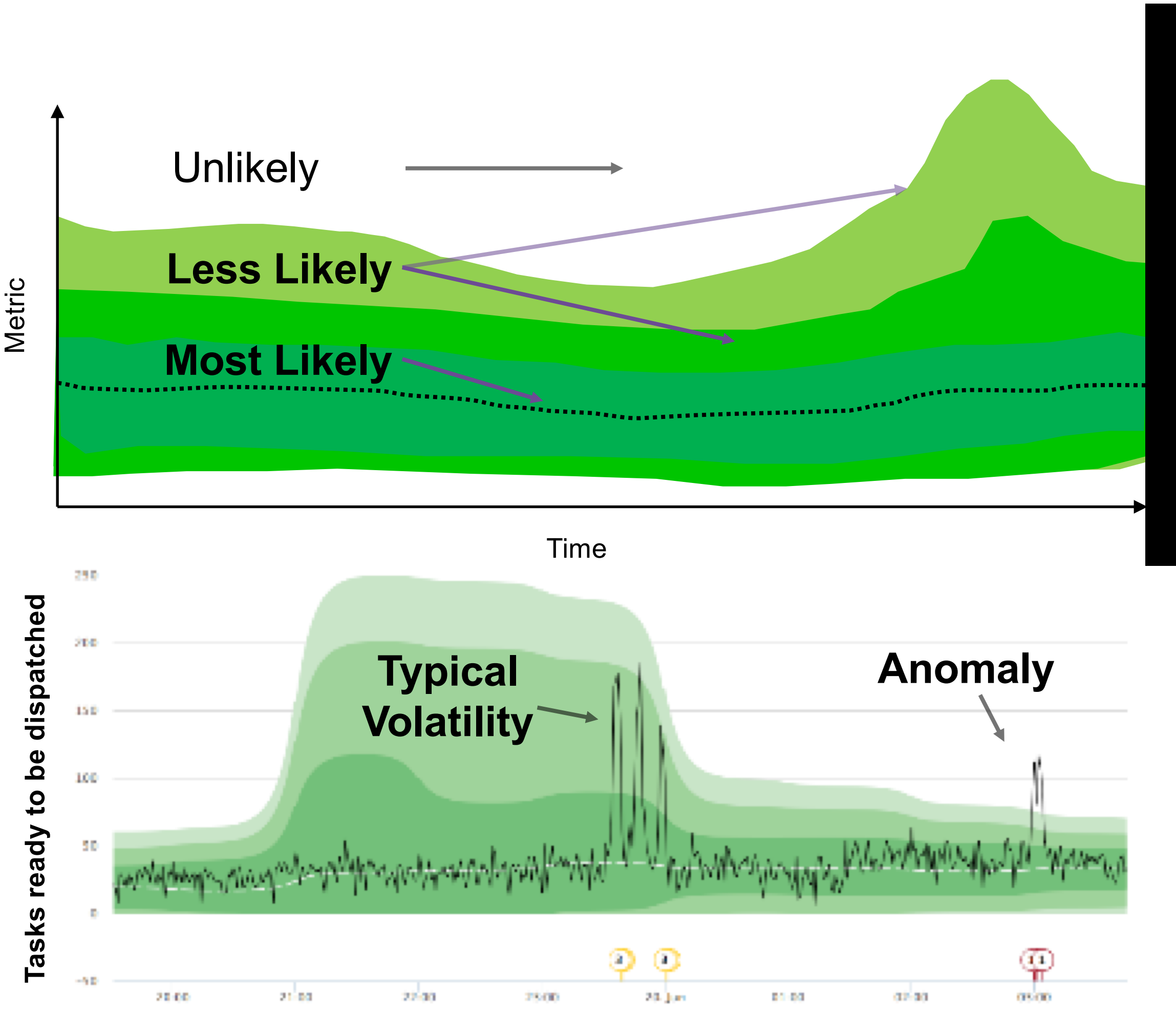


Plugins



Open

Visualization: The New UX



Machine Learning Is The Way Of The Future



Optimized



Proactively Optimize Resources
With Predictive Capacity Insights



Boost Operational Efficiency
With Unified Visualization & Correlation



Reduce False Alerts
Through Algorithmic Noise Reduction



Drive Faster Root Cause Analysis
With Service Analytics



Anticipate Issues Earlier
With Smarter Alarms

Helping You Create a Sustainable Workforce

Challenge

Growing skills is a huge concern as retirement reduces the available technical workforce

Solution

Broadcom trained and mentored technician augments your IT Staff to manage mainframe systems

Benefits

Simple, no cost solution to augment and enhance your mainframe skills

Mainframe Vitality Program Pilot

CA Datacom & CA IDMS Pilot 2019 – Future Expansion Sys Prog, Security, DevOps



Supplement skills in the market

- **Broadcom to HIRE Mainframe Talent; Trained by SME's; Made Available for Hire**
 - Pilot with the Database Administrator Persona - expand later
 - Initial Focus on CA IDMS and CA Datacom Database Management



Partner with training specialist – THAT'S all of us... customers and vendors !

- **Develop and Deliver Specialized Training** onsite at CA in Plano, TX
 - **Boot Camp** - Mainframe Basic Training & Advanced DBA
 - **Residency:** Assign Rotational field work at customer sites (with mentors)
 - **Make Graduates Available for Hire** - Priority to Residency Host



Supervised learning to 'harvest' institutional knowledge

- **Customers as Training Partners** for engagement / mentorship on site
 - Health Checks, Learn infrastructure/applications
 - Production monitoring, performance and operational reviews
- **SELECT CUSTOMERS:** No or Low Cost for Training and Onsite programs

Time to Value: Building a Datacom or IDMS DBA

Longest time to value Shortest time to value

Broadcom Hired	Customer Hired	Site Engagements
<p>1.Broadcom Hires qualified resources for admin/ops role (Create a bench of skilled DBA's)</p> <p>2.Trained by Product Experts on Mainframe Bootcamp & DBMS in onsite class at Broadcom.</p> <p>3.Customer Partnership for Field Residency & Mentorship: Collocate Broadcom employee at customer site with customer assigned mentor to do unique knowledge transfer. (Note: Requires dedicated commitment by customer to train and hire)</p>	<p>1.Customer Hires for admin/ops role. Comply with corp. security, regulatory or salary restrictions.</p> <p>2.Customer sends this employee to Broadcom Training by Product Experts in North America</p> <p>3.Employee returns to Customer with short term field support assistance & mentorship from Broadcom.</p> <p>4.Established relationships with product experts; deliver best practice and recommendations.</p>	<p>1.Leverage Broadcom Database Field team, support a unique project need; conduct infrastructure health check.</p> <p>2.Establish Tighter Relationships; Direct connection with product experts. Define projects for existing or future personnel.</p> <p>3.Customer Benefits directly from database management best practices, performance tuning, health checks and upgrade support.</p>

Just a step away from Mainframe talent sourcing and training!

Mainframe Academy

- 6 week curriculum on core systems programming skills (z/OS, TSO, JCL) both Instructor-led and self-paced
- Learning Roadmap and Certification Exams

Associate Software Engineering Program

- 7 weeks of intensive in-person mainframe training
- For recent graduates entering mainframe or experienced professionals seeking a career change

Vitality Program

- 8 – 12 week instructor-led mainframe residency program
- Pilot 2019 (CA Datacom; CA IDMS)
- Training continues onsite at your location, with potential for full-time hiring by you

Web-based & Instructor-Led Training

- Web-based versions for self-paced convenience
- CA product-based courses taught by subject matter experts, upon request

Mainframe eLearning Library

- Product and vendor-agnostic training
- Earn official IBM Skills Credentials

Videos & eBooks

- Quick, targeted, task-focused training on-the-go
- Best practices and “how-to” content optimized for mobile viewing

For more information, please contact Lauren Valenti (lauren.valenti@broadcom.com)

The Future of Innovation Thrives in Community

Make it **easier to interact** with technology

Apply skills in one area to another

Educate people on the platform

Mentor and cross-train

Thank You

