Stephanie L. Studds

Stephanie Studds is the Assistant Associate Director for Economic Programs bringing with her over 24 years of experience in support of Economic and Enterprise Programs. She oversees the release of over a 100 indicator releases that come out monthly and quarterly as first measures of the health of the United States' economy. Stephanie spearheaded the practice of smarter government by building a partnership between the Census Bureau and the St. Louis Federal Reserve to use their FRED mobile app when the America's Economy mobile app reached its end-of-life. She also expanded EID's efforts to use alternative data sources to supplement indicator surveys.

Coming to the Census Bureau in 1998 from private industry, she began working on the Medical Expenditure Panel Survey in the Economic Planning and Coordination Division. In 2003, she transferred to the Mailout and Data Capture Branch where she supported a large number of current surveys and the Economic Census for survey processing within the National Processing Center. In 2008, she was selected as the Chief of the Mailout and Data Capture Branch where she was responsible for the management and implementation of processing activities for the Economic Directorate including activities for mailout, telephone, paper processing, Internet collection, PFIRS, and FEITH. She also oversaw planning and implementation of data collection for the Kenya National Bureau of Statistics Population Census.

In 2012, Stephanie was responsible for the creation of the Innovation and Technology Office (ITO) and accepted the role of the Business Team Lead reporting directly to the Associate Director for Economic Programs (ADEP). In this role, she delivered a large number of systems to support the Economic Directorate as well as the enterprise (COMET, MOJO, CIRA, iCADE, EDMIS, etc.) as a result of the "Quick Strike" mentality for out of the box thinking for business process and system development.   Additionally, her team was also responsible for delivering the iCADE data capture system and logistics for the Bangladesh Bureau of Statistics Population Census.   In April 2014, she was asked to lead the Integrated Technology (ROCkIT) Team, which provided a number of large-scale changes in business process to re-engineer the way field operations would be executed for the 2020 Census as well as the MOJO technology to route and optimize enumerators. This was executed in a simulation experiment in November 2014 and deployed in production for the May 2015 Census Test.

In January of 2015, Stephanie was asked to establish the Office of Innovation and Implementation (OII) under the Office of the Director, serving as its Chief for the execution and management of enterprise requirements, release train engineering, and onboarding of customers to enterprise solutions.

In February of 2017, Stephanie became the Division Chief for the Economic Indicators Division of the Census Bureau. She currently oversees the release of 12 Principal Federal Economic Indicator Programs that provide more than 100 releases on a monthly and quarterly basis. These data are the first measures of the health of the United States' economy.

She has been recognized for transforming data collection at the Census Bureau by being awarded multiple Department of Commerce Bronze Medals as well as a multiple Department of Commerce Gold and Silver Medals.