“Software Defined Disruption”
Application Defined Networking for a Cloud Centric World

Davis Johnson
Vice President
Head of US Public Sector
Riverbed is All About Mission Velocity

The Network Is Where the Mission Gets Executed.
Digital Transformation is HAPPENING NOW
Digital Transformation is happening everywhere.

- Financial Services
- Healthcare
- Public Sector
- Manufacturing
- Retail
- Transportation
- Utilities
Digital Transformation Disrupts Industries


Source: NYC Taxi and Limousine Commission

The "Uber Effect"

No Sales in Jan. or Feb.
CUSTOMER DRIVEN is King
THE HEART OF DIGITAL SERVICES IS APPLICATIONS

35% Increase in Worldwide Spending on Applications

2x Software Development Capabilities

Gartner
SYSTEMS OF ENGAGEMENT

IT is Responding in Different Ways
IT is Increasingly Operating in Two Modes

**Systems Of Engagement**
- Agile
- Millions of Users
- Distributed Micro Services
- Public Cloud/Hybrid

**Legacy Approach**
- Waterfall
- Thousands of Users
- Monolithic 3-Tier Architecture
- Private Cloud/On-Premises
IT Infrastructure Hasn’t Kept Up
60% Of Digital Initiatives Will Not Scale Because Of Lack Of Strategic Architecture

IDC's 2016 FutureScape CIO Agenda Prediction 8:
The New Landscape - Applications
The New Landscape - Network
The New IT Landscape – Data And Users

Everywhere
Opportunity & Challenges
Your New Network Reality
Complex, Insecure, Unpredictable
WAN + Cloud + Branch Connectivity

UBIQUITOUS & UNIFIED

Workflow

CLOUD-CENTRIC
SteelConnect
SD-WAN for the Cloud Era

UBIQUITOUS & UNIFIED
Connectivity
- WAN
- Cloud
- Branch

BUSINESS-ALIGNED
Orchestration
- Applications.
- Users.
- Locations.
- Performance.
- Security.

CLOUD-CENTRIC
Workflow
- Design first.
- Zero-touch deploy.
- Change with ease.
Thank You!