

Sean Howard

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Sean is Global Managing Director, WPP Government & Public Sector Practice and is responsible for identifying and pursuing government business worldwide within WPP. The WPP Government and Public Sector Practice works with governments and public sector organisations around the world, pioneering the application of excellence in public communications to the challenges of public policy delivery. He advises WPP agencies on federal, national and provincial or statewide bid opportunities and manages the acquisition process that is specialized for successfully placing WPP agencies with government agencies in need of their services.

Sean also acts as the WPP Team Lead for the U.S. Navy business and regularly meets with senior Navy personnel to advise them on non-traditional marketing programs to further define the Navy brand and ultimately drive to the Navy's annual recruiting mission.

Sean has worked across the marketing spectrum from small digital agencies, to global digital, CRM and traditional agencies and networks.