

SEPTEMBER 21

# THURSDAY

## The New Agenda: Management

### 8:30 AM **Opening Remarks**

**CONSTANCE SAYERS**, President, Government Executive Media Group

### 8:35 AM **Opening Keynote**

**HOLLY HAM**, Assistant Secretary for Management, Department of Education

### 8:55 AM **Evidence-Based Management**

As advanced technology makes data collection and analysis easier, there is a growing movement to ground government decision-making firmly in data. This panel will explore the shift to data-driven management and examine how government leaders are already using this approach.

**TED MCCAN**, Assistant to the Speaker for Policy, Office of the Speaker, U.S. House of Representatives

**NANCY POTOK**, Chief Statistician of the United States and the Chief of Statistical and Science, U.S. Office of Management and Budget

**MODERATED BY: TOM SHOOP**, Editor in Chief, Government Executive Media Group

### 9:40 AM

#### **Collaboration & Communication between First Responders and the Citizens they Serve** by **Danny Johnson**, Director, Product Marketing, Verizon Enterprise Solutions

**verizon**

### 9:55 AM

#### **Government's Leadership Challenge**

The 7,000 members of the Senior Executive Service have a more important role than ever in policy implementation. But the decades-old SES is also showing its age, raising questions about whether it can meet 21st century management challenges. This panel will look at the future of the government's senior leadership corps, from recruiting new talent to ensuring effective training.

**WYNN COGGINS**, Deputy Chief Administrative Officer, U.S. Patent and Trademark Office

**KARL SCHNEIDER**, Deputy Chief Management Officer, United States Army

**BILL VALDEZ**, President, Senior Executives Association

**MODERATED BY: CHARLES CLARK**, Senior Correspondent, Government Executive

### 10:40 AM **Closing Remarks**

**CONSTANCE SAYERS**, President, Government Executive Media Group