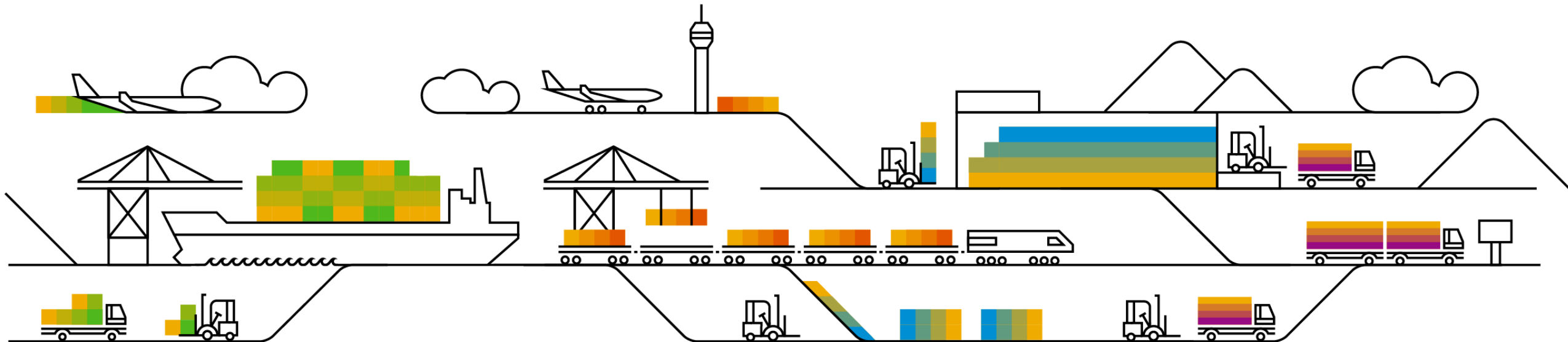


Journey to the Cloud

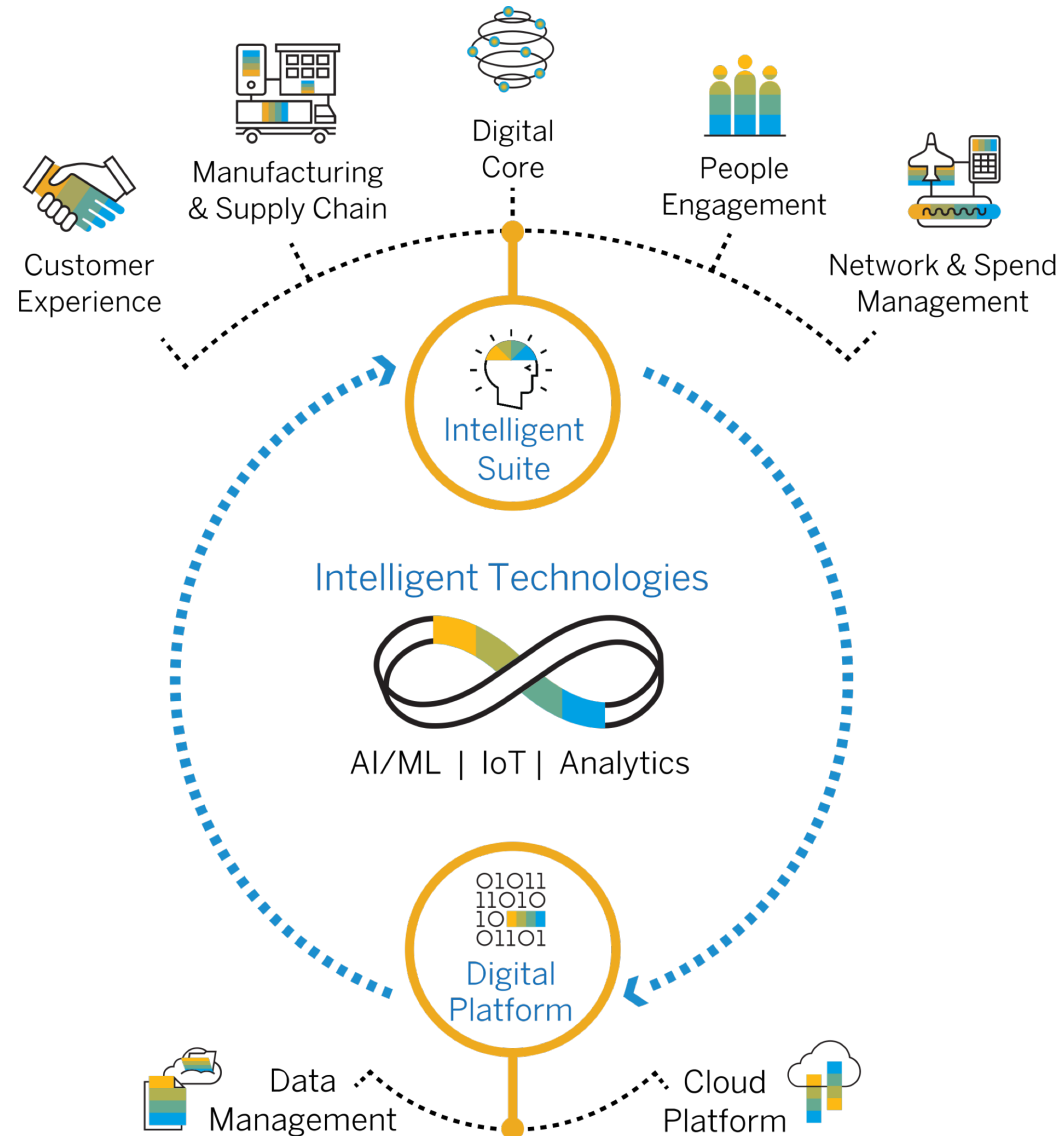
Experiences from SAP's Transformation

Michael Golz, SVP & CIO Americas
SAP

October 18, 2018



SAP Strategy – Deliver the Intelligent Enterprise

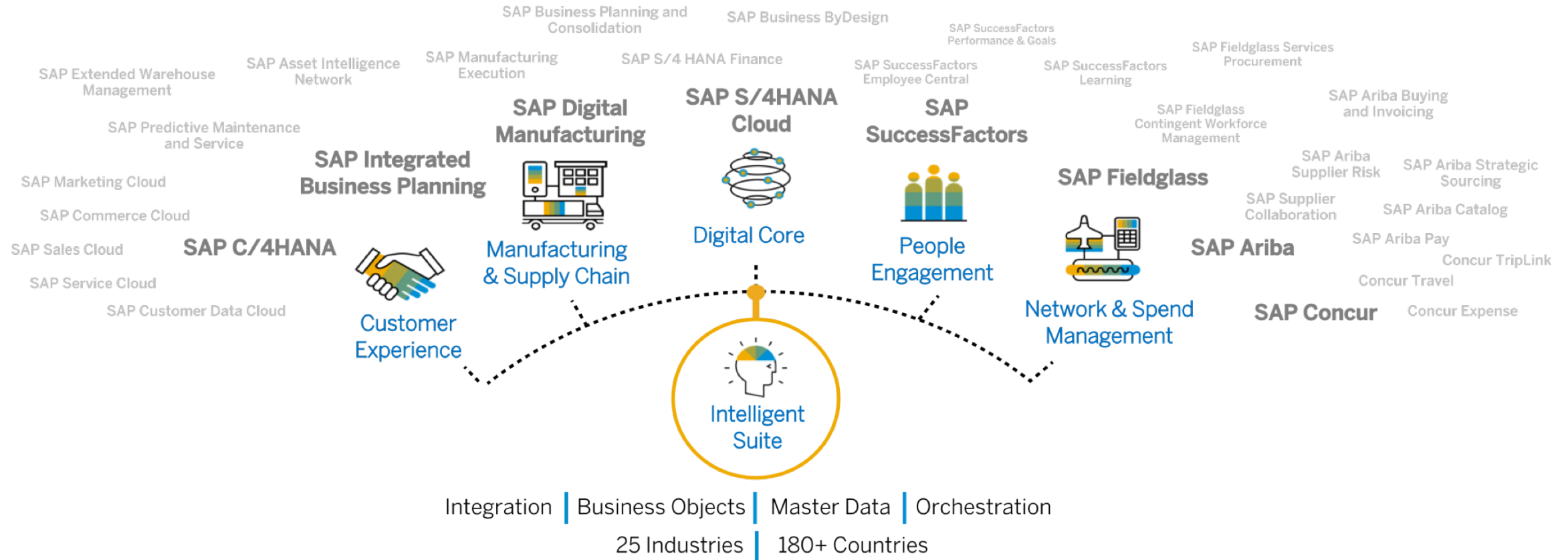


THE INTELLIGENT ENTERPRISE
features **3 KEY COMPONENTS**:

- 1 Intelligent Suite
- 2 Digital Platform
- 3 Intelligent Technologies

Intelligent Suite: Deliver intelligence across value chains

Intelligent applications for every line of business



Out-of-the-box integration leveraging SAP Cloud Platform, the SAP Analytics Cloud solution, and a common data foundation with SAP HANA and SAP Data Hub

Best-in-class UX with **consistent experience** across the entire portfolio

Modular, making it easy to consume and cost-effective to operate.

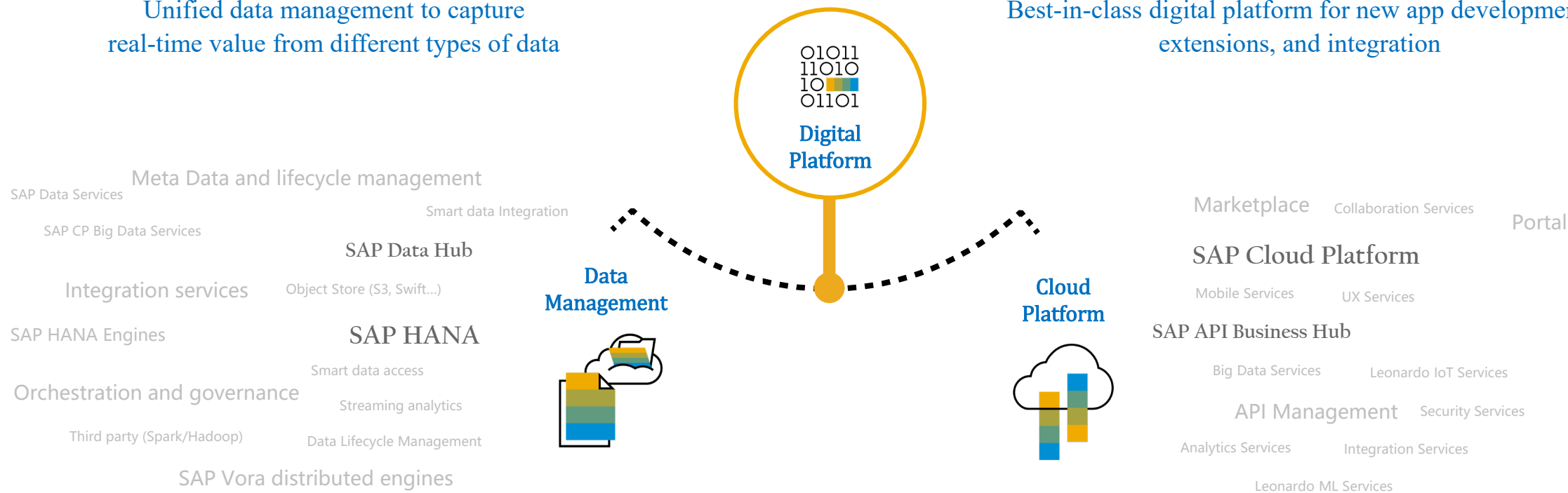
Easy to extend, allowing customers and partners to customize solutions quickly

Intelligence embedded in the applications making the workflows smarter

Digital Platform: Unlock data-driven intelligence and innovation

Unified data management to capture real-time value from different types of data

Best-in-class digital platform for new app development, extensions, and integration



Next-generation data management expands SAP HANA in-memory database to address structured and **unstructured data use cases and external data**

SAP HANA powers SAP applications as the foundation of **high-performance data warehousing and analytics**

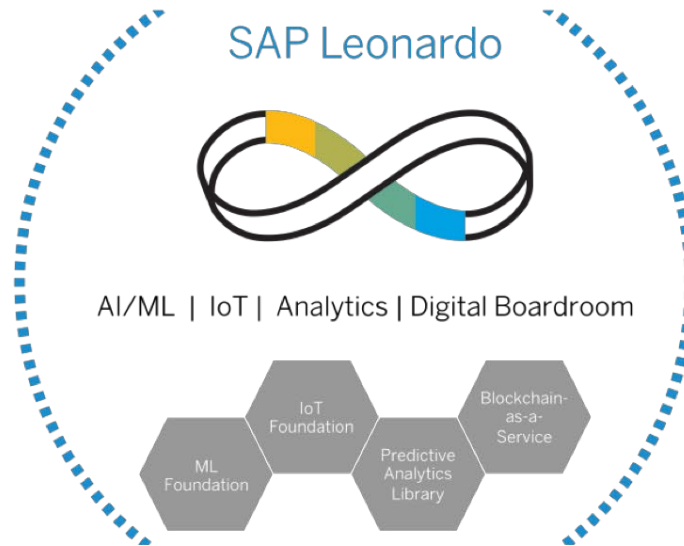
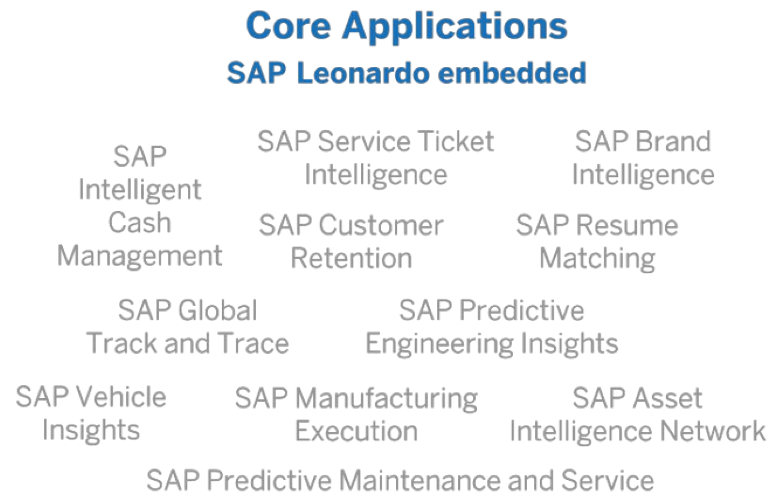
SAP Data Hub provides **data orchestration and metadata management** across heterogeneous data sources

Platform for **extending the business processes** of the Intelligent Suite and enabling new innovations

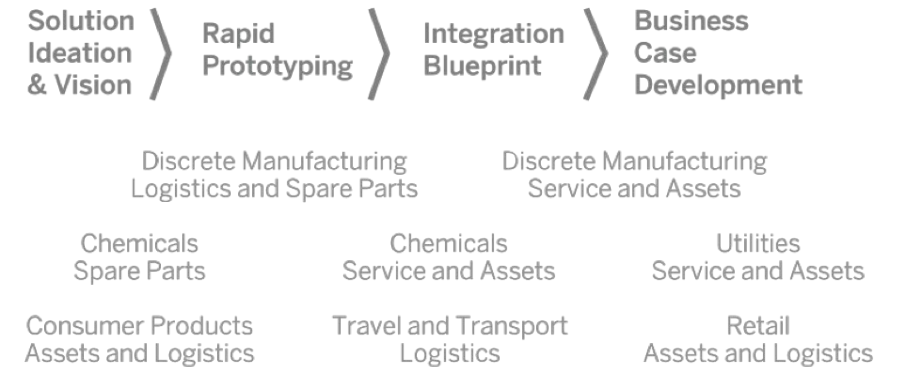
Delivering deep data and process integrations through **APIs and microservices**

Marketplace for ecosystem to build new innovations leveraging APIs and business services

Intelligent Technologies: SAP Leonardo everywhere



Industry Innovation Kits
Industry-led SAP Design Thinking Methodology



Applications that deliver **intelligence within core business process** (such as intelligent ERP, intelligent HR)

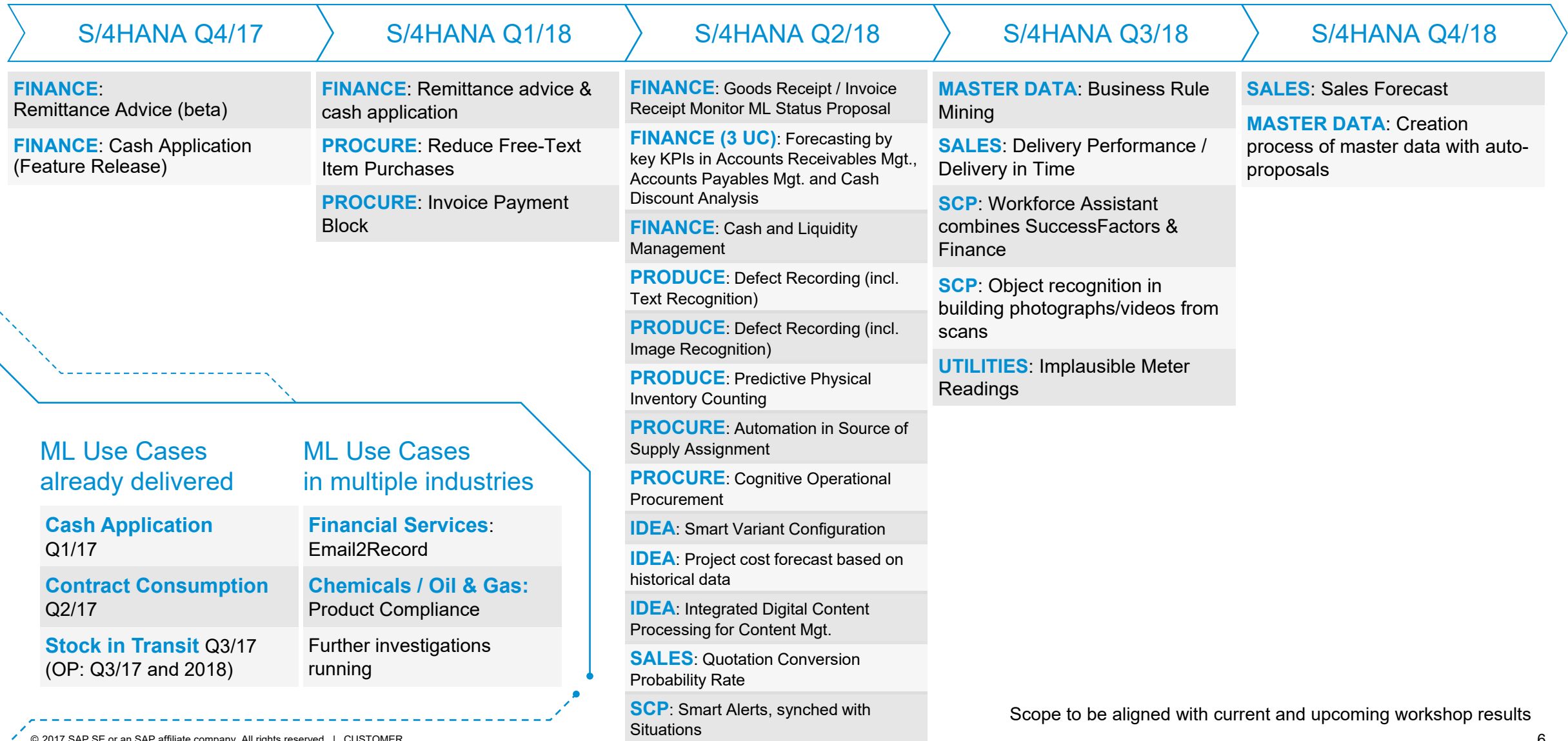
A **toolbox of intelligent technologies** (IoT, AI/ML, and analytics), microservices, and data management tools that will be available over SAP Cloud Platform to deliver intelligence out of the box as well as through co-innovation

Universal analytics and SAP Digital Boardroom solution connecting the enterprise for the CXO

Innovation services combining design-thinking and industry accelerators to help ensure customers derive value from innovative new technologies quickly and with reduced risk

Bringing Machine Learning into Business Processes

(Example: Roadmap from Q2)



Scope to be aligned with current and upcoming workshop results

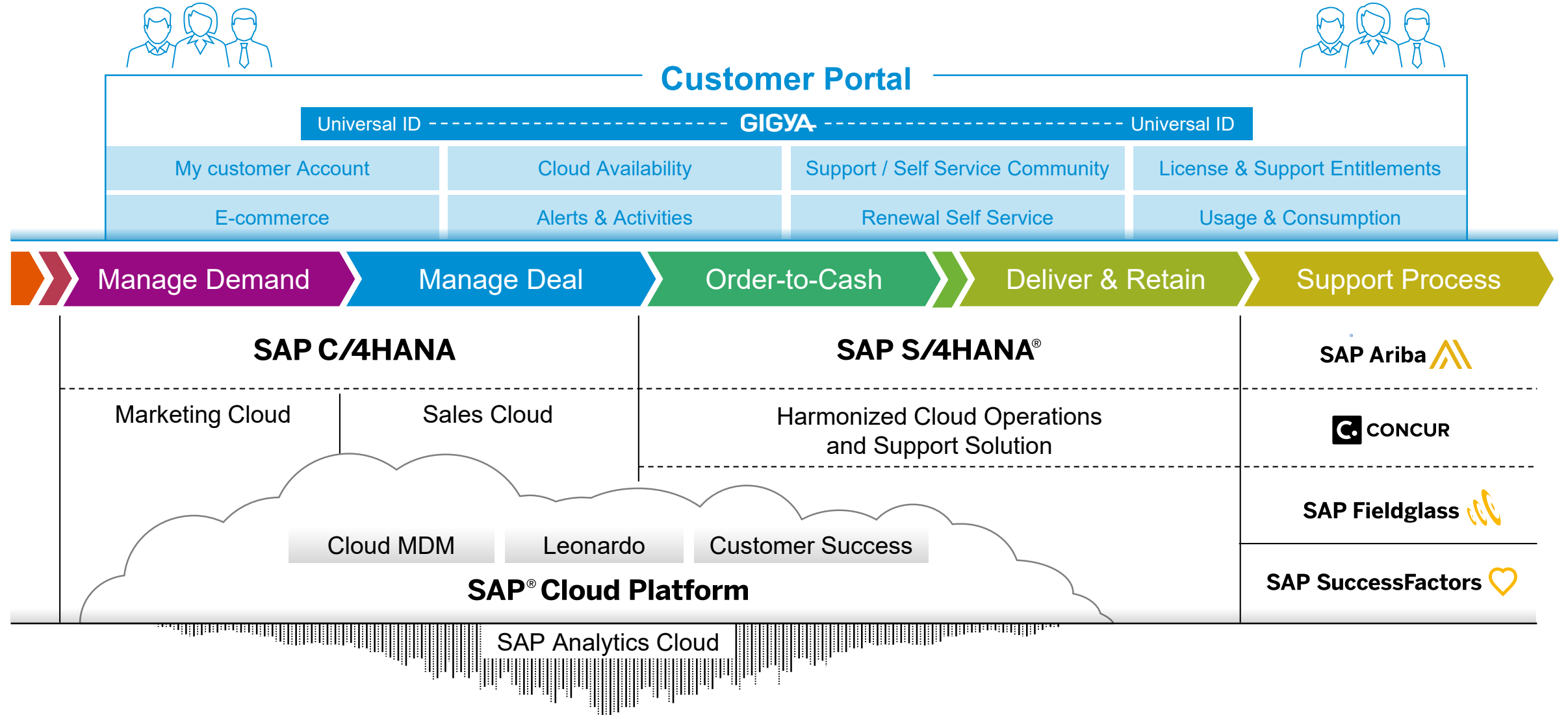
Improving Customer & Employee Experience – Transforming SAP

Top X Run Simple Programs



IT Target Architecture

Integrated End-to-End Solution Landscape for ONE SAP





Run simple.



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