



1978 publicity portrait of Julia Child in her kitchen

Recipe for Successful Innovation



Dorothy Aronson

National Science Foundation

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Fun Facts about Julia Child*

1. Born August 15, 1912, Pasadena CA
2. 1934 graduated Smith College with a major in History
3. Joined the OSS (Office of Strategic Services) because she was too tall
4. Her first recipe was shark repellent
5. 1948 Moved to Paris where she studied cooking because she loved to eat
6. 1951 began to teach cooking, research and repeated tested recipes
7. 1961 published Mastering the Art of French Cooking
8. 1963 debuted on TV in The French Chef

...and the rest is history.

* Taken from Wikipedia

Recipe: Successful Innovation

Ingredients:

- 1 important problem **X**
- Confidence that the problem can be solved

Direct



“Do you mean to tell me that they can put a man on the moon, and we can’t accomplish X?”

“The only real stumbling block is fear of failure. You’ve got to have a what-the-hell attitude.”

Julia Child

Serves: Your Agency From:

Recipe: Successful Innovation

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Serves: Your Agency From:

Recipe: Successful Innovation

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Before you begin: State your problem as a hypothesis to either prove or disprove.

Directions:

Computers can (...will and already do) help people make important decisions. Over the course of the next two years, we will be able to use computers to help NSF staff make important decisions.

Yes or No



Serves: Your Agency From:

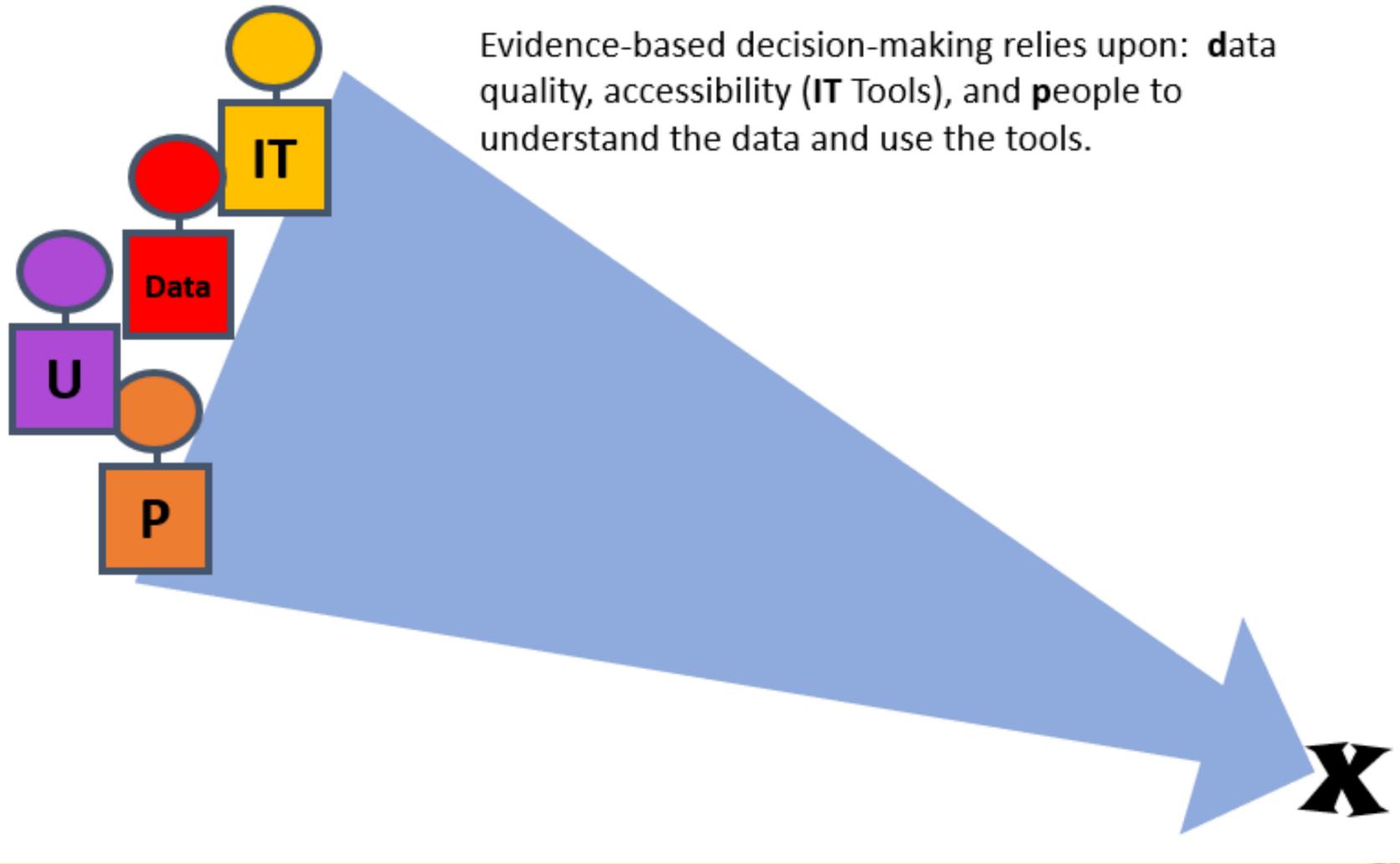
Recipe: Successful Innovation

Ingredients:

Evidence-based decision-making relies upon: **data** quality, accessibility (**IT** Tools), and **people** to understand the data and use the tools.

Before you
disprove
Directions

1. C
2. E



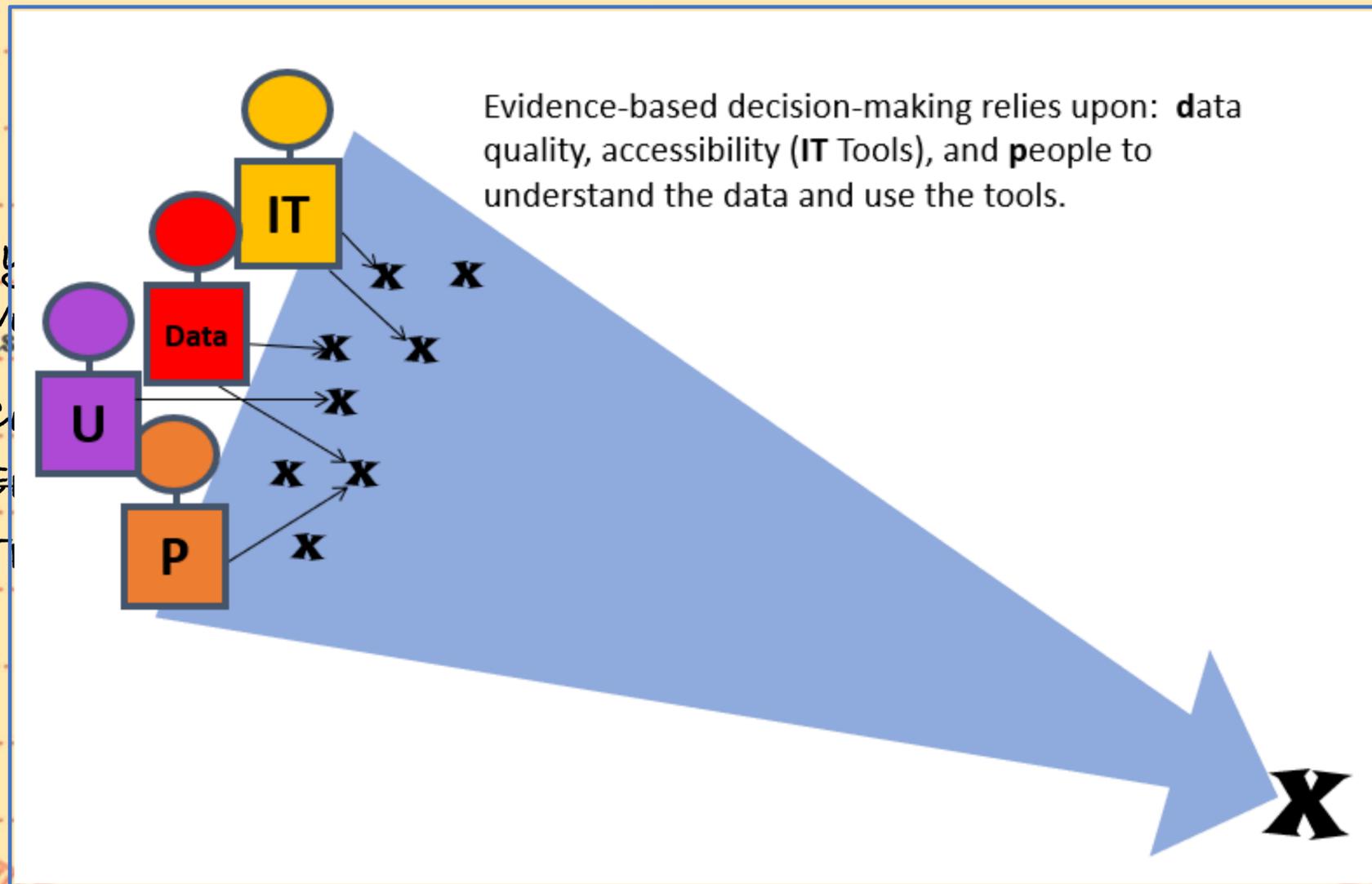
Serves: Your Agency From:

Recipe: Successful Innovation

Ingredients:

Before
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Serves: Your Agency From:

Recipe: Successful Innovation

Ingredients:

- 1 important problem **X**
- Confidence that the problem can be solved

Before you begin: State your problem as a hypothesis to either prove or disprove.

Directions:

1. Commit yourself (Management buy-in is nice)
2. ~~Ensnare~~ Engage volunteers (With a taste for this issue)
3. Try something tiny (Bite-sized pieces)
4. Share, compare and combine
(Repeat steps 3 and 4 until success is achieved)
5. Update the recipe
6. Move on (Variety is the spice of life!)

Serves: Your Agency From: **you**



"I always give my bird a generous butter massage before I put it in the oven. Why? Because I think the chicken likes it - and, more important, I like to give it."

-Julia Child

*Bon
Appétit!*



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Thank you