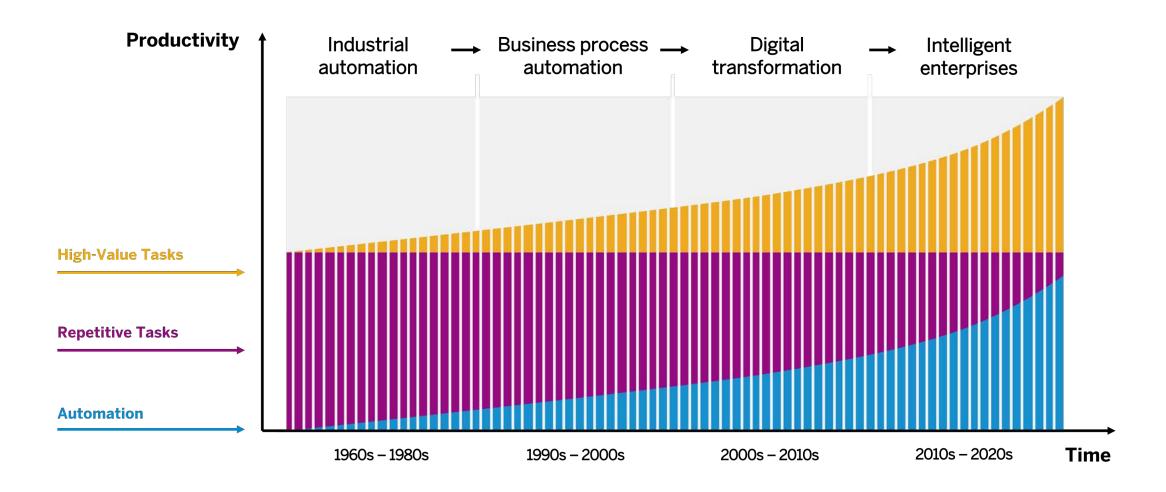


Driving Towards the Intelligent Enterprise From Big Data to Smart Government



A Data Driven culture elevates employees to focus on higher-value tasks



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Capabilities and outcomes from a Data Driven Platform for the Federal Government

Capabilities



Visibility

the ability to collect and connect data that was previously siloed and to recognize unseen patterns



Focus

the ability to simulate the impact of potential options and direct scarce resources to the areas of maximum impact



Agility

the ability to respond faster to changes and to pivot processes toward the right citizen outcomes

Outcomes



Do more with less and empower employees

through process automation and by freeing up people to do more meaningful work



Deliver best-in-class customer experience

by anticipating and proactively responding to endcustomer needs



Invent new service delivery models

by maximizing data-driven capabilities and applying core competencies in new ways

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Data Trends in the Federal Government

President Management Agenda

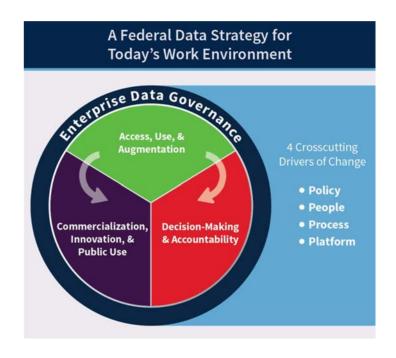
- A. Data Driven Decision Making
- B. Data, Accountability, and transparency
- C. Workforce for the 21st Century

Federal Data Strategy

- A. Enterprise data Governance
- B. Access, Use, and Augmentation
- C. Decision Making and Accountability

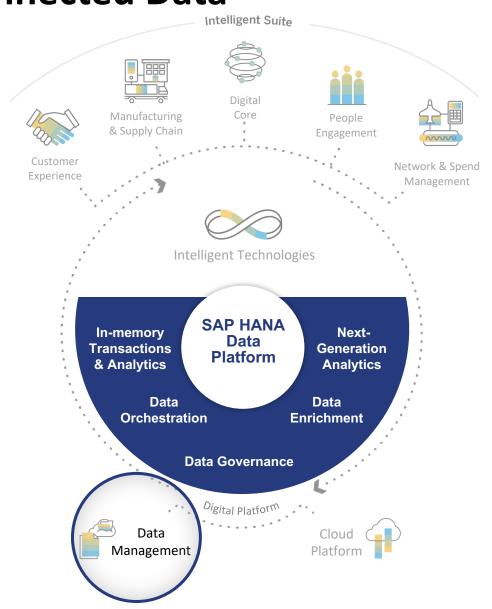






73% of federal IT managers report that their agency not only struggles with harnessing and securing data, but also faces challenges analyzing and interpreting it¹.

SAP HANA Data Driven Platform for the Federal Government, Trusted, Connected Data



Simplified data landscape

Reduce complexity by merging transactional and analytical workloads onto a single data source and data management suite.

"SAP crushes translytical workloads."

The Forrester Wave™: <u>Translytical Data Platform</u>, Q4 2017

Increased flexibility on-premise and in the cloud

Modernize your data architecture and data orchestration to enable business decisions to be based on accurate and up-to-date data.

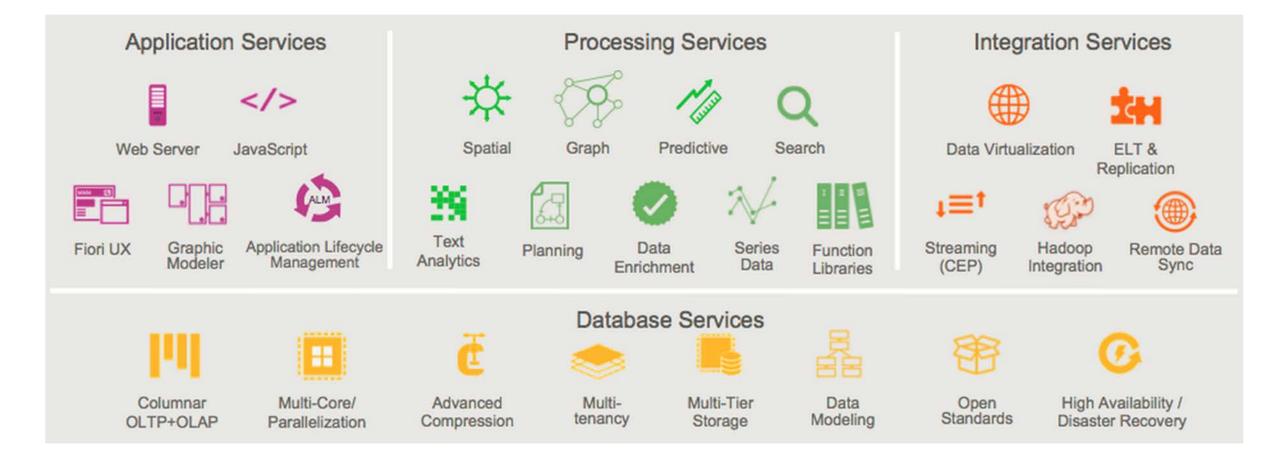
Greater visibility via connected, intelligent data

Enable managers with a 360° view of capacity utilization, in real-time

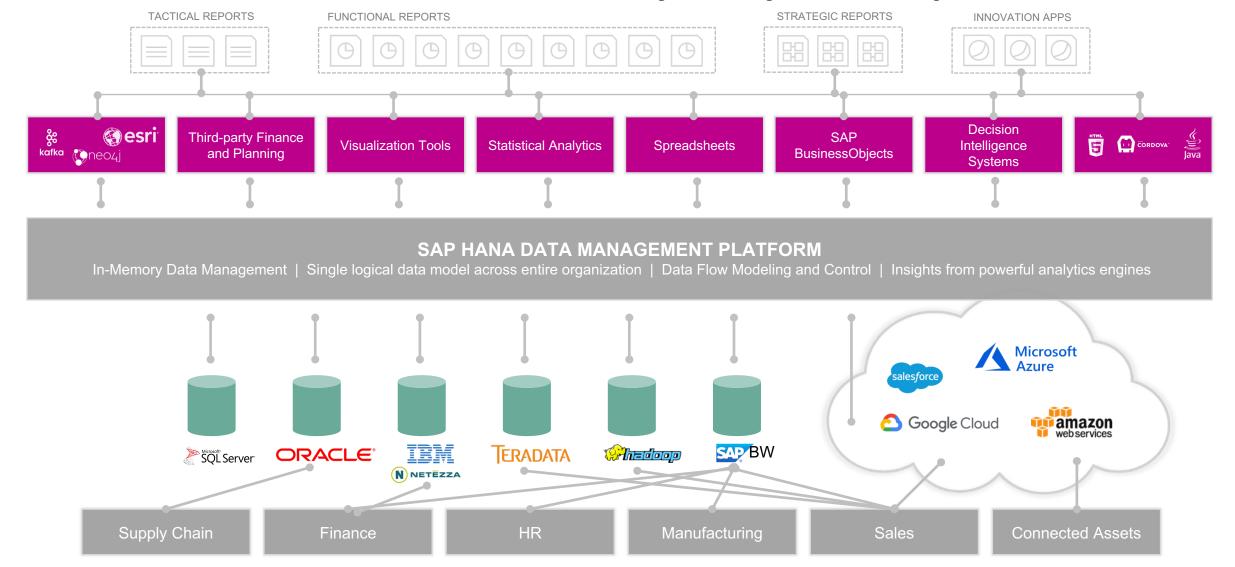
Trusted data

The latest services and technology, such as Internet of Things and Machine Learning, are very data intense. SAP HANA Data Management Platform delivers comprehensive, high quality data these for new applications to be successful.

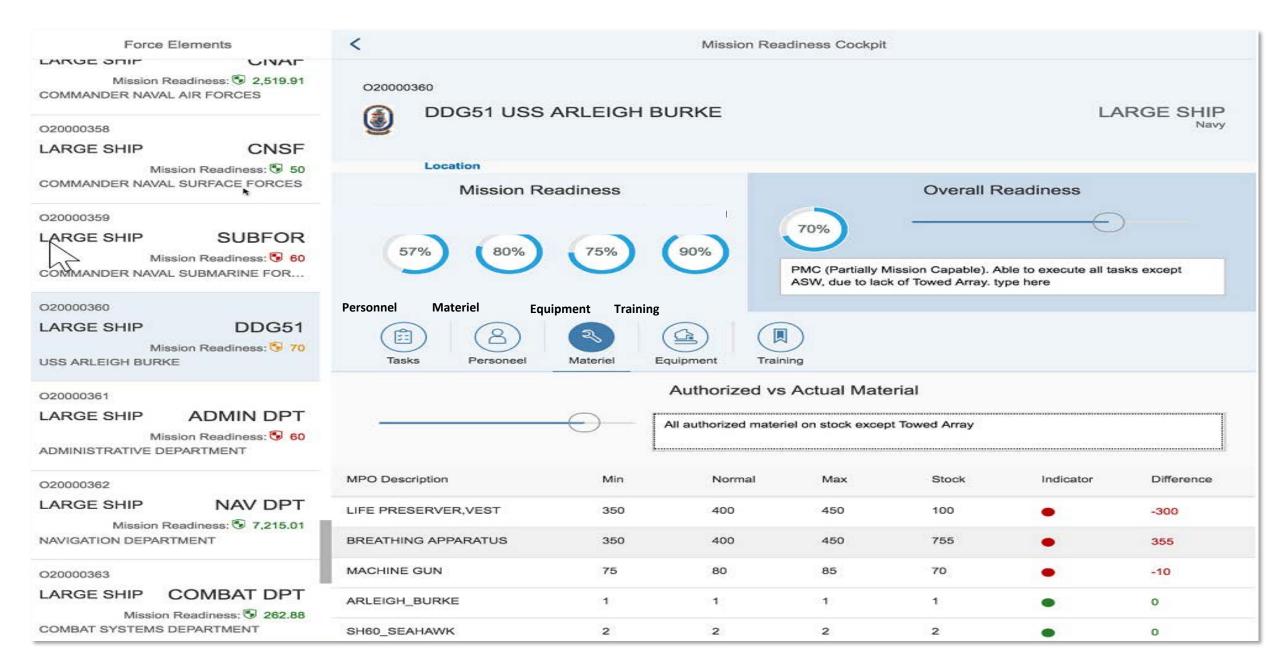
SAP HANA – Data Platform Key Capabilities



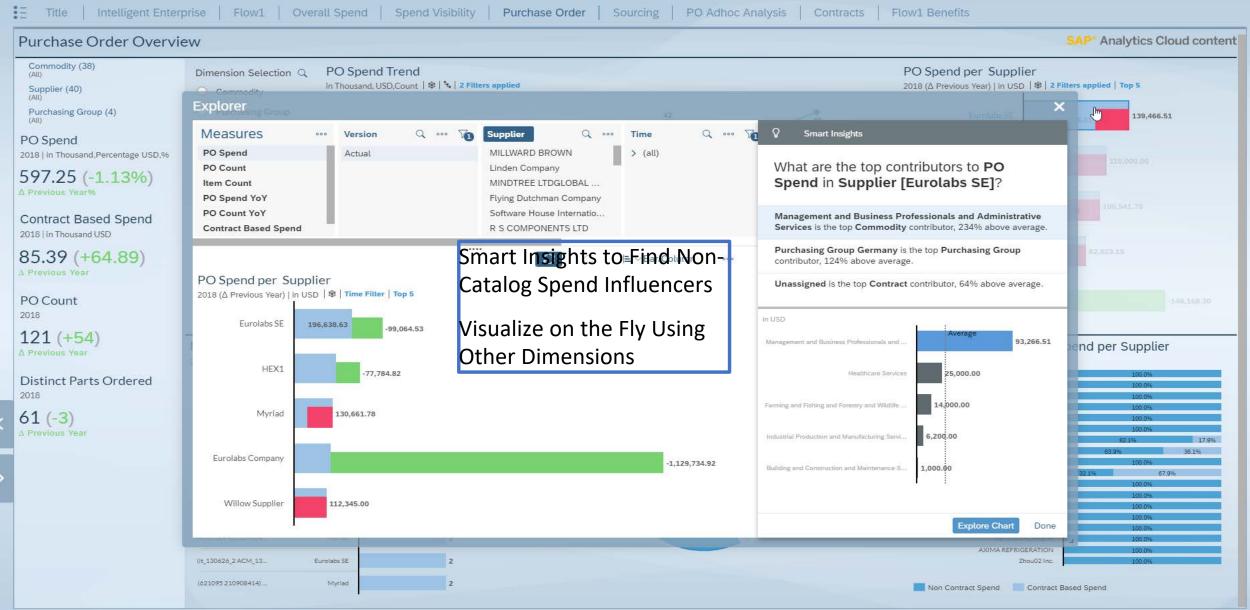
Realizing the Vision of an Intelligent Enterprise Common data model, all data used by everyone, simple



Example - Situational Awareness in an Intelligent Enterprise - COP



Example - Smart Insights in an Intelligent Enterprise - Spend Analysis





SAP HANA – Federal & Defense Customers



10,000+ SAP HANA Customers











1,800+ startups from **57** countries





















HANA @ Fed ~20 Agencies



