Mark Schwartz is an award-winning CIO, and an Enterprise Strategist at Amazon Web Services. He works with senior executives from the world's largest companies to help them formulate strategies and overcome impediments to succeeding in the digital era. Mr. Schwartz is the author of a book on "The Art of Business Value," know how to use technology to create competitive advantage, increase revenue, accomplish mission, and generate value. He has published three other books on IT leadership and IT-business alignment: "A Seat at the Table: IT Leadership in the Age of Agility," "War and Peace and IT: Business Leadership, Technology, and Success in the Digital Age," and "The (Delicate) Art of Bureaucracy: Digital Transformation with the Monkey, the Razor, and the Sumo Wrestler." He is also an experience as a CEO, with MBA degree from Wharton and Computer Science degree from Yale. Mark's former roles: CIO, US Citizenship and Immigration Services (USCIS), CIO, Intrax Cultural Exchange, CEO, Auctiva Corporation and a Board Member, DigitalTown.