

Lisa Mascolo is managing director, IBM U.S. Public Service in the company's Global Business Services unit, where her purview spans the U.S. federal government and the state and local government and education markets. Lisa's "affordable, insightful, essential" approach to the government market is designed to provide high-quality services and solutions that solve problems and address today's challenges – both for IBM's clients and *their* clients.

Before joining IBM in March 2016, Lisa coached senior leaders and provided business strategy consulting services to small and large businesses as the CEO of Listen Learn Lead LLC. Previously, she spent nearly 30 years in leadership roles at Accenture both before and after its transition from private professional services firm to a Fortune 500 public company.

Lisa's career journey at Accenture, working with some of the company's largest government clients across the globe, included tenure as group chief executive for the Public Service operating group; as U.S. country managing director, leading the company's management consulting, systems integration and technology, and outsourcing organizations; and as managing director of Accenture's U.S. federal business. Post-Accenture, Lisa served as CEO for IT services company Optimos, establishing the company's brand in the federal marketplace and driving its profitability.

Lisa believes that success is not measured solely on profit and loss, but on client satisfaction and professional development as well. At IBM, she continues to explore and create new benchmarks for quality and success. For more than 30 years, Lisa has been vocal about doing good while doing well, a philosophy espoused in her commitment to many philanthropic endeavors, including the non-profit Quoteable, K-12 educational nonprofits, veterans and domestic organizations focused on helping disadvantaged women achieve economic independence.

Lisa is a trustee at her alma mater, Stevens Institute of Technology, and serves as chair of the institute's HR and Compensation Committee. She also serves on the board of governors of the St. Albans School of Public Service and chairs the board of governors' Advancement Committee at Grace Episcopal Day School.

Well-known as a thought leader in the government market, Lisa has extensive media experience and contributes regularly to industry initiatives across many channels.