

Bio for Laura Rich

Laura Rich was appointed Executive Officer with the Nevada Public Employees' Benefits Program (PEBP) in March of 2020 and previously served as the Operations Officer since 2015. As the Executive Officer, Laura is responsible for the administration of a group health and life insurance program which offers comprehensive medical, prescription drug, dental, vision, life, long-term disability and many other voluntary products to over 70,000 employees, retirees and their covered dependents.

Prior to joining PEBP, she worked for the Silver State Health Insurance Exchange as part of the team that launched the Nevada State-based Exchange and the implementation of the Affordable Care Act.

Her previous service with the State of Nevada includes positions within Nevada Medicaid as well as the Division of Aging and Disability Services where she advocated for and investigated complaints on behalf of residents in long-term care facilities.

Laura is a graduate of California State University, San Marcos and earned her Master of Business Administration from Western Governor's University.