



BRIGETTE MCINNIS-DAY

Chief HR Strategy & Digital Transformation Executive
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Brigette McInnis-Day is the Chief HR Strategy & Digital Transformation Executive for SAP SuccessFactors. She spearheads an exciting new alignment in SuccessFactors' global Center of Expertise, HR Value, Solution and Technology Advisors. Brigette is also the Executive Head of SAP's Digital HR Experience team, a global program that positions SAP as the leader in Digital HR through world-class customer-centered events, promoting forward thinking HR Strategy, and creating compelling regional programs & demand management that focuses on sales conversion.

During her 15-year tenure at SAP, Brigette has gained extensive skills and experience by holding numerous regional and global executive HR roles, including four years as an ex-pat in Germany, and most recently leading HR for the Global Customer Operations (GCO) and Cloud Business Group (CBG) Board areas. Brigette brings deep organizational design and transformation skills both internally and with customers, an extensive network inside and outside of SAP and entrepreneurial skills honed during her time as a consultant.

In addition to her primary responsibilities, Brigette's personal passion is to uniquely amplify SAP's culture and behaviors through employee-centric programs. She has successfully piloted and run initiatives such as Build your Brand, LEAP (Leadership Excellence Acceleration Program), Talent Roundtables and People Communities. These programs contribute to each employee's growth, development and personal brand. Her passion for people is evident in her ability to recognize and develop internal and external talent, push for diversity initiatives and deeply connect with colleagues from the c-suite to the early talent academies.

Brigette is also known as an industry thought leader, sharing her experiences broadly. She is a passionate author, speaker and contributor for the WEF Agenda, Fortune, Forbes and HRExecutive, among many other innovative forums.

Having grown up in upstate New York, Brigette received her bachelor's degree in Applied Psychology and Business from Ithaca College. Brigette went on to earn a master's degree in Organizational and Industrial Psychology from the University of New Haven with Honors as a Graduate Fellow. She is currently based at SAP's field headquarters in Newtown Square, PA.