

Jeanethe Falvey, Chief Digital Officer for the City of Boston

Jeanethe Falvey is Boston's second Chief Digital Officer, heading the team responsible for the look, feel, and function of Boston.gov and @CityofBoston social media. Jeanethe brings more than 10 years of experience in digital engagement strategy to the City. Prior to joining Boston in 2017, she served as the Director of Digital Strategy for National Geographic Society and led the creation of nationalgeographic.org following the transition with National Geographic Partners.

Her start at the U.S. EPA, working with communities facing long-term environmental cleanups, and working on crisis communications strategy for responses to local and regional emergencies such as Hurricane Sandy and Deepwater Horizon, shaped her personal mission to improve digital communications in the government.