

Ken Coleman has been a Business Intelligence technical manager at the American Red Cross for 15 years. His project work spans many functional areas of the Red Cross, including Biomedical and Public Health & Safety. Currently, he is part of the Marketing Operations & Data Science team. He has been on the SAP Influence Committees for Lumira and the Business Objects semantic layer, as well as a speaker at the SAP Insider BI & Hana analytics conference. Before joining the Red Cross he worked for Nortel Networks and Citicorp.