

Keith Krut is working to enhance data strategy and analytics, at agency and Human Capital scale, as Branch Chief for People Analytics at NASA. Aiming for cross-functional perspective, his branch explores a wide range of information and develops skills, partnerships, processes, and technologies needed to apply data science for organizational improvement, data-driven decisions, and digital transformation. Prior to NASA, Keith led new capabilities in data science, business analytics, customer analytics, and human capital strategy at the National Geospatial-Intelligence Agency. Before government, Keith led HR research, metrics consulting, and marketing strategy at CEB (now Gartner). Keith holds an M.B.A. from the Darden School of Business at the University of Virginia and a B.A. in English Literature from Wake Forest University.