

2017 Government
Analytics Forum
Transforming Government
in the Cognitive Era



#### **Big Data and Tomorrows Super Force**

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#### **Hypothesis:**

Cognitive machines can provide tactical advantage to US troops on the battlefield today.





#### Challenges on the battlefield

- Too much data
- Wrong data
- Complex data
- Too many tasks
- Adversaries hide
- Fog of war



## **Cognitive Advantage**

- Tireless reader and parser
- Synthesizer
- Presenter of information
- Filter of information
- On demand information



#### Cognitive, from IBM's Point of View

- Not A.I.
- Augmented Intelligence
- Cognitive machines perform mundane
- Perform heavy lifting
- Create connections, especially the non-obvious
- Humans decide, not machines



#### Cognitive, at the Tactical

- "S2, where were IEDs discovered over the last 30 days along Route Bronze?"
- "N2, how many surface-to-air missile does the adversary possess? How many are near my flight plan?"
- "G2, who is the tribal leader, imam, and doctor in Abu Bakr village."
- "A2, where are all the C5-capable airfields in Khazakstan?"



## Cognitive, Sensors and Coms



Watson Conversation



**Watson Explorer** 



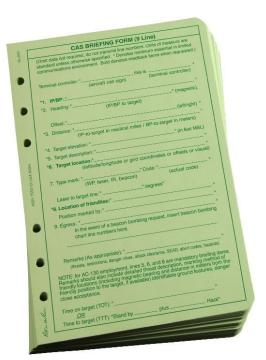
Watson Visual Recognition





#### **Cognitive Tactical Leader Assistant**

- "S2, my mission 5-paragraph order is filed. I am Sgt. Smith. What is the best route into my objective?"
- "What is the best route out of my objective?"
- "Where are my supporting units in case I get into trouble?"
- "What route provides best cover from sniper fire?"



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"This is a pretty simple construct. You are fighting like the dickens on one block, you're handing out humanitarian supplies in the next block, and the next one over you're trying to keep warring factions apart. ... It is not an environment for specialists, who may find themselves in the middle of a firefight that they were not prepared for. This is the kind of complex environment that well-trained expeditionary forces must be prepared to deal with.

We are extending the concept a bit, and beginning to talk about adding a new dimension. We're adding a fourth block—which makes it the Four Block War. The additional block deals with the psychological or information operations aspects."

- Future Warfare: The Rise of Hybrid Wars, Proceedings, November 2005, Lieutenant General James N. Mattis, U.S. Marine Corps and Lieutenant Colonel Frank G. Hoffman U.S. Marine Corps Reserve (Retired)

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## THANK YOU

**QUESTIONS?** 





#### H'burg Marine Honored For Viet Bravery

A young U. S. Marine Corps corporal from Cabarrus County has twice been decorated for bravery in the Viet Nam fighting.

Cpl. Ronnie Lee Penninger was recognized for his actions on a routine helicopter flight. The corporal, flying the helo with his captain aboard, landed in a low place. The captain, on climbing out of the craft, was hit by sniper fire. Penninger got the wounded officer back aboard and returned him safely to hase.

The young Marine, just returned to the States from a 13month tour of duty in Viet Nam, also was awarded a medal for his heroic rescue of other wounded soldiers.

Penninger now is visiting his parents, Mr. and Mrs. S. J. Penninger of Rt. 1. Harrisburg.