cloudera

Machine learning and advanced analytics

Tuesday, April 25, 2017 | The Newseum | Washington, D.C. Mick Hollison | Chief Marketing Officer



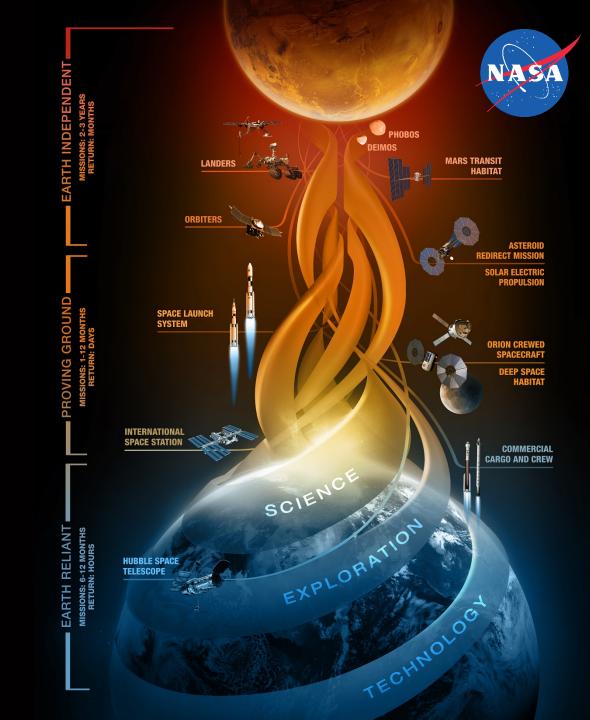




Why

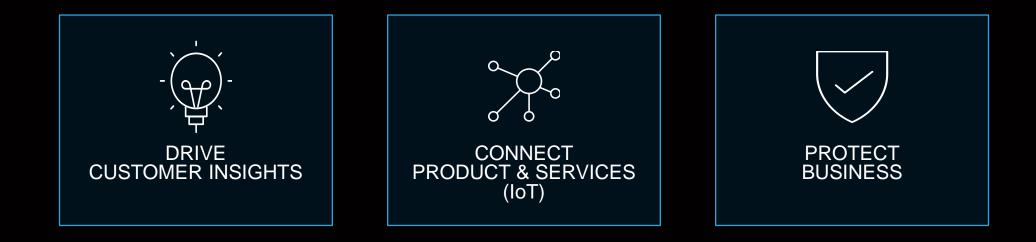
We believe

data can make what is impossible today, possible tomorrow



How

We empower people to transform complex data into clear and actionable insights



What

We deliver

the modern platform for machine learning and advanced analytics

RUNS ANYWHERE

CloudMulti-cloudOn-premises

SCALABLE

Elastic
 Cost-effective
 Lower TCO

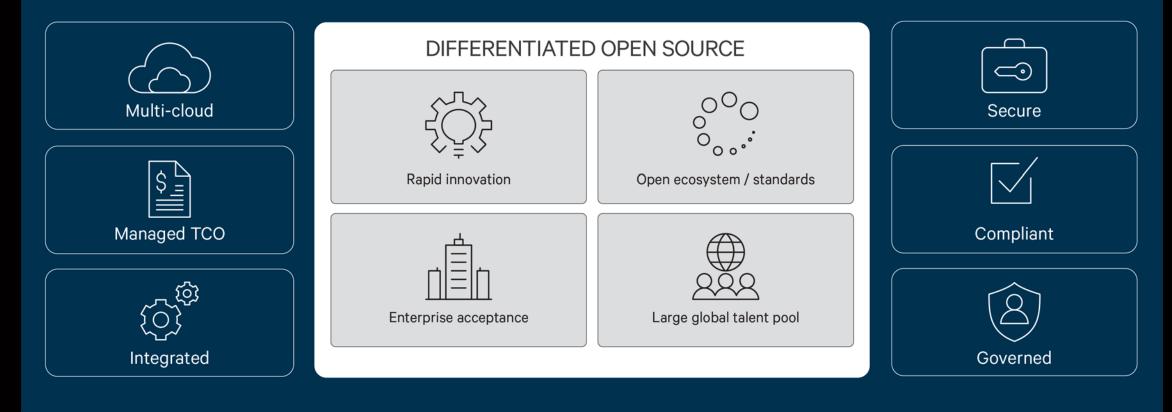
ENTERPRISE GRADE

- Secure
- High-performance

Compliant

<u>Hybrid Open Source Software (HOSS)</u> The best of both worlds...

DIFFERENTIATED PROPRIETARY SOFTWARE



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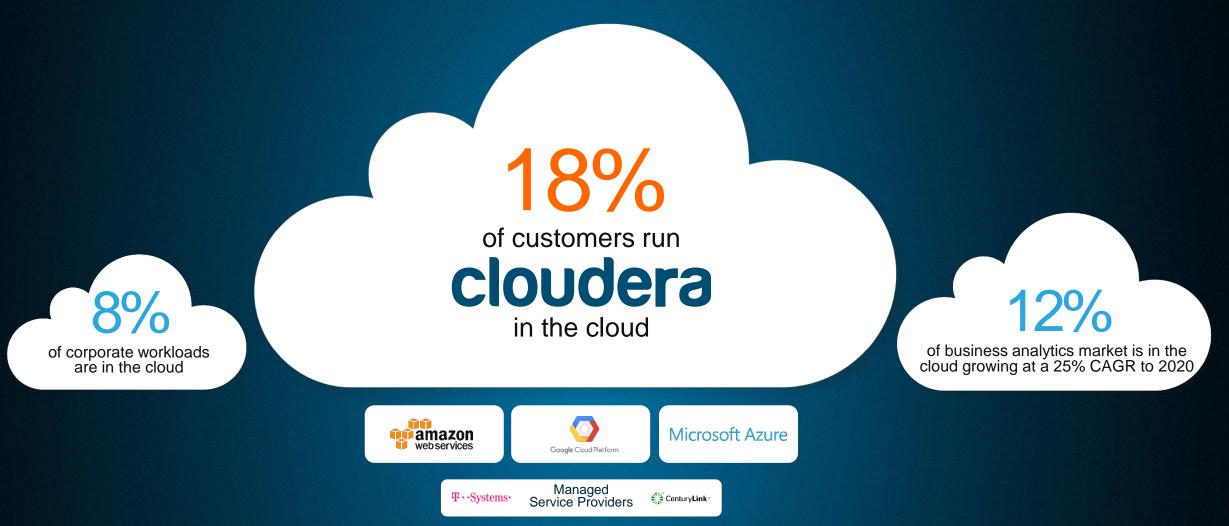
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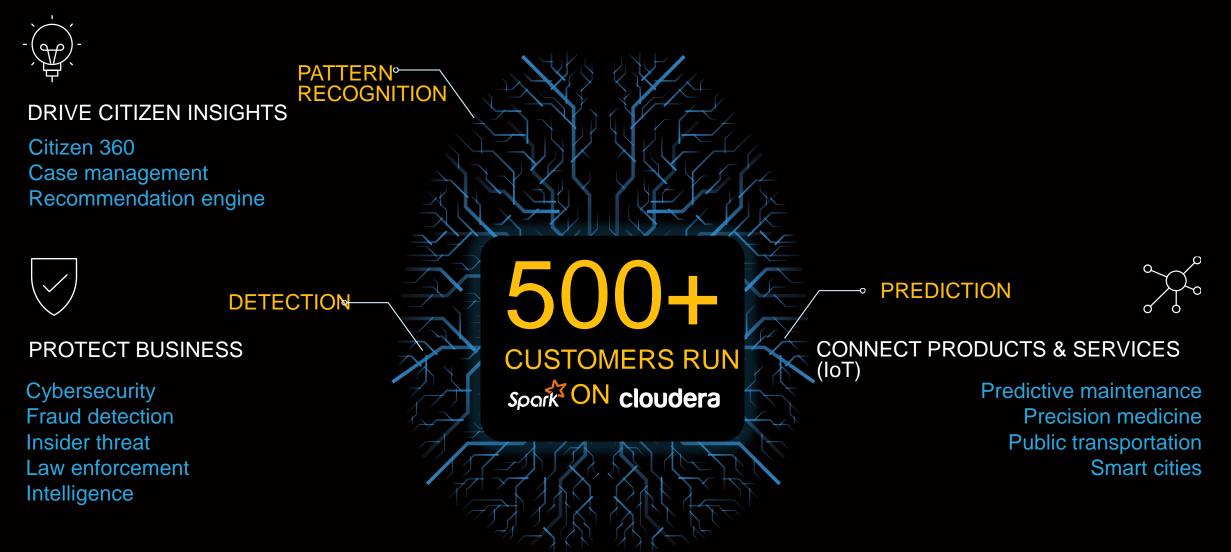
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Buy or build?





The enterprise platform for machine learning



Cloudera powering data-driven customers

CONNECT PRODUCT & SERVICES





(loT



Improving flight safety with rapid data-driven decision support with advanced analytics



Detecting cancer in kids faster with machine learning





Tracking the spread of infectious disease with machine learning

2500+ partner network





cloudera

The modern platform for machine learning and advanced analytics

Summary

- Creator of the industry
- Most widely used platform
- Open-source innovation and efficiency
- Enterprise-grade scale, security & performance
- Cloud-native and cloud-differentiated
- Machine learning innovation
- World-class partner ecosystem

Thank you

@mickhollison

