

Spotlighting Mobile Security: Government Workers Speak Out

The government has increasingly strict standards for securing mobile devices, but a poll of federal employees reveals notable skepticism regarding such security.

2018

JANUARY

Twitter users discover that a heat map created by the Strava mobile fitness app reveals exercise routes used by U.S. military personnel stationed worldwide.

FEBRUARY

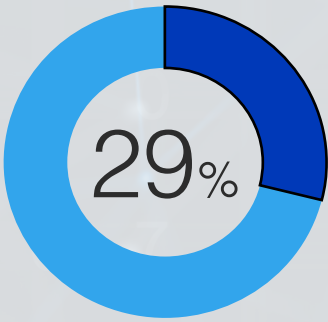
Federal Trade Commission publishes report finding weaknesses in the code of apps such as children’s games and styling guides that allow hackers to access secure information.

MAY

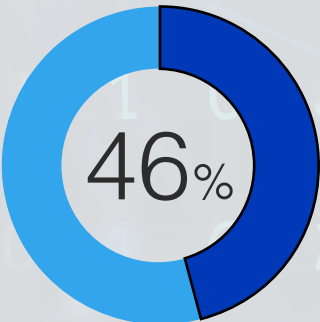
Department of Defense issues memorandum calling for greater mobile device restrictions among Pentagon personnel.

NOVEMBER

Government Business Council polls federal employees on mobile device security.



of Federal Civilians



of DoD & Active Military

are ‘not very’ or ‘not at all confident’ their devices are secure from attack or exploitation.

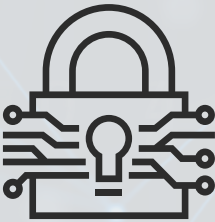
In spite of this...

59%

agree that cybersecurity of mobile devices is a major priority for their organization in the future.

LOOKING FORWARD

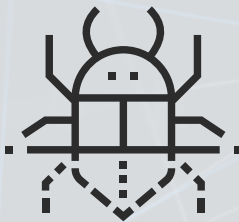
For the new year, federal workers favor these mobile security features the most.



Built-in encryption



Automated security updates/patches



Antivirus software

2019

Download the Full Report!

Government
Business
Council

About Government Business Council

As Government Executive Media Group’s research division, Government Business Council (GBC) is dedicated to advancing the business of government through analysis, insight, and analytical independence. An extension of Government Executive’s 40 years of exemplary editorial standards and commitment to the highest ethical values, GBC studies influential decision makers from across government to produce intelligence-based research and analysis.

Panasonic
TOUGHBOOK®

About Panasonic

Panasonic is changing the way work is done by delivering purpose-built mobile technology solutions designed to keep workers more connected and be more efficient. Manufactured with the evolving needs of the mobile worker in mind and engineered to stand up to the most challenging conditions, Panasonic TOUGHBOOK devices and accessories are part of an ecosystem of solutions, services and software designed to help today’s worker go anywhere and achieve anything. To learn more, please visit toughbook.com.

Methodology

GBC fielded a 3-question poll on mobile device security to a random sample of 156 government employees in November 2018. 57% identified as DoD or Active duty military, and 42% identified as Federal (non-DoD) civilians.

Sources

- 1. The Verge: “Strava’s fitness tracker heat map reveals the location of military bases.” Jan 28, 2018. [Link](#)
- 2. FTC: “FTC Recommends Steps to Improve Mobile Device Security Update Practices.” Feb 28, 2018. [Link](#)
- 3. DoD: “Memorandum: Mobile Device Restrictions in the Pentagon.” May 22, 2018. [Link](#)