

Name: Tom Saracene (headshot attached)

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Title: RVP Sales, Salesforce

Bio: Tom is a veteran CRM strategist, starting his career as a consultant to small businesses in the mid-nineties. In 2004 Tom shifted his business to focus significantly on Salesforce and similar cloud technologies. For a decade and a half, Tom worked to design and architect salesforce-based technology solutions across nearly all industries and on a global scale. After spending most of his career as a systems integrator, in 2018, Tom joined Salesforce's Global Public Sector business unit to lead the Value Consulting team, and this is the role he remains in today.

