



Rocky Cole is a researcher at Jigsaw, where he applies cognitive science to prototype successful anti-disinformation interventions. He comes to Jigsaw by way of Google, where he was a finance lead for DoubleClick, and before that he spent some time as a strategy consultant with Deloitte. In a previous life, Rocky worked at the National Security Agency, a job he considers by far the weirdest experience of his life. He attended The University of Georgia -- and remains a proud Georgia Bulldog! -- and briefly studied at Georgetown's Walsh School of Foreign Service. He enjoys playing instruments, trying to stay in shape, an occasional karaoke session, traveling, brewing the perfect cup of coffee, maybe learning to paint, and spending time with his wife, Christie.