Juliana Vida is the GVP, Chief Strategy Advisor - Public Sector at Splunk. She and her team of business and cybersecurity advisors provide guidance, direction and thought leadership around Splunk's Data to Everything platform. She leverages her 30 years of experience as an accomplished military and technology leader to partner with and inspire public sector leaders, customers and internal teams to harness the power of data to drive valuable outcomes.

Prior to joining Splunk, Juliana was a Vice President in Gartner Executive Programs, advising and coaching federal government Chief Information Officers (CIO) and IT senior leaders. Before entering commercial industry as an executive leader, she served honorably for 24 years as a US Naval Officer at sea and on shore as both a combatant ship driver and helicopter pilot. Her final role in government was as the Navy's Deputy CIO in the Pentagon where she led policy and governance over technology investments and implementation.

A 1994 graduate of the US Naval Academy, Juliana is a Special Advisor to the Washington Cyber Roundtable, Board Director for AFCEA International, AFCEA Cyber Committee member, Board Advisory for CalPoly's Master of Business Analytics program, and an elected member of the US Naval Academy Alumni Association's Board of Trustees. She is an active member and mentor in Women in Technology and Women in Defense.