

Ms. Barbara Hoffman

Samsung - Vice President, Global Strategic Operations
Government Vertical

Mrs. Barbara Hoffman joined Samsung in January 2018 as Vice President for Global Strategic Operations Government Vertical furthering the company's role in Business to Government (B2G) IT and Mobile Communications.

Appointed the Department of Defense Chief Information Officer (DOD CIO), Principal Deputy for the Information Enterprise September 2016. Lead the delivery of the first ever Software as a Service (SaaS) for Enterprise Collaboration and Productivity Services (ECAPS) across the entire DOD. The effort streamlined all office productivity (word processing); messaging (email); content management (portal); collaboration (chat); video conferencing and voice mail for all of DOD and impacted how DOD budgets and acquisitions for these capabilities.



Named DOD CIO Deputy for Business Process and Systems Review February 2016, conducting business process and IT systems reviews as directed by the Deputy Secretary of Defense to increase mission effectiveness, ensure security, and identify savings for reinvestment in DOD.

Named Acting Deputy Director of the Joint Service Provider (JSP) July 2015. Guided the establishment of a single service provider consolidating and delivering common/shared IT services within the Pentagon and National Capital Region.

Appointed to the Enterprise Performance Division of the DoD Office of the Deputy Chief Management Officer (DCMO) November 2014 responsible for measuring performance against the Department's Agency Strategic Plan and establishing strategic goals and objectives, while also serving as the project lead for the development and implementation of JSP.

From 2009 – 2014 served as the Principal Deputy Chief Information Officer (CIO) for the Department of the Navy (DON). Managed the DON CIO's cybersecurity and infrastructure, IT efficiencies and analysis, and information and workforce management functional teams. Led the development of policies, plans, architectures, standards, and process guidance to achieve and sustain interoperability, security, and IT business transformation consistent with the Department's vision, goals and mission. Provided strategic guidance for integrated product teams to identify and implement cost saving efficiencies in the information management and IT/cyberspace environments. As DON senior security assurance officer, was responsible for developing and maintaining an agency-wide information security program.

Previously, served in several key positions within the DON CIO - Director of Investment Management responsible for personnel, comptroller, contracts and security management and Director of E-business responsible for smart card and common access card (CAC) policy.

Prior to the DON CIO served with OPNAV N4 as the Deputy to the Smart Card program manager, responsible for the roll out and issuance of CACs within the DON. Also served in the Naval Sea Systems Command and the Naval Surface Warfare Center Headquarters as part of the Federal Woman's Executive Leadership Program. Started government career in 1983 with the Naval Surface Warfare Center in Indian Head, MD.

Mrs. Hoffman holds a bachelor's degree in Technology Management from the University of Maryland and a master's degree in Management and Technology from George Mason University. She is a 1997 graduate of the Federal Women's Executive Leadership Program. Awards include the DON Meritorious and Superior Civilian Service Award, the Federal 100 Award, and Government Computer News IT Leader Award.