

Executive Bio

Alba M. Alemán

Chief Executive Officer

Alba M. Alemán, CEO of Citizant, is an active mentor and advocate for the success of women leaders in government contracting and a frequent mentor to emerging leaders of women- and minority-owned businesses.

Alba has steered Citizant through 23 years of success in the government contracting business, providing strategic direction on corporate growth strategies, company culture, differentiating capabilities, and performance initiatives. She has led the development of Citizant’s Enterprise Data Community of Practice and is a recognized expert in the field of enterprise data management and Chief Data Officer (CDO) support services.

Citizant provides IT transformation and business modernization solutions to U.S. government organizations including the Department of Homeland Security, Internal Revenue Service, U.S. Air Force, U.S. Space Force, and federal financial regulatory agencies. The company has 200 employees serving government customers in 37 states, the District of Columbia, and Puerto Rico.

Since the beginning of the COVID-19 pandemic, Alba has led her team in transitioning to a “remote first” workforce – implementing new collaboration practices, downsizing offices, and widening her team’s geographic footprint to hire new leaders and experts from geographic areas and industries. After surviving severe disruptions and delays in government procurements due to the pandemic and the government’s implementation of Category Management, Alba led Citizant and its partners to significant new contract wins since 2021 that resulted in 35% growth in 2022.

Alba has been delivering mission-critical software and data management solutions to government agencies for 30 years. She has been recognized as the Fairfax County (Va.) Latina Business Owner of the Year by the Mid-Atlantic Hispanic Chamber of Commerce, received the Pioneer Award from the U.S. Women’s Chamber of Commerce, and was named among the 25 top female executives in the region by Washington SmartCEO Magazine. She leads with heart and compassion and places human experience at the forefront of all interactions.

