

Sponsorship Packages

	Speaker Feature	Virtual Kiosk	Email Blasts	Resource Center Assets	Full Site Branding	Post-Event Registration List
Platinum \$20,000	X	X	x2	x6	X	X
Gold \$10,000		X		x4	X	X
Silver \$5,000				x2	X	X

What's Included?

- **Speaker Feature:** Speaker featured in 30-minute custom session on the virtual “mainstage”
- **Virtual Kiosk:** (1) kiosk in the virtual Exhibit Hall - Includes the following:
 - (1) 2-5 minute video on demo page
 - Customized design/branding based on client’s branding guidelines
- **Email Blasts:** Dedicated email blasts to highlight custom session
- **Resource Center Assets:** Opportunity to provide client assets for Resource Center
- **Full Site Branding:** Full branding across virtual platform and event promotion
- **Post-Event Registration List:** Full registration list with email contact information provided for a one time use only



For more information on sponsoring the Data-in-Action summit,
 please contact Rachael Hendrickson at rhendrickson@informatika.com