

Daniele Loffreda Bio

Daniele Loffreda is Senior Advisor, State/Local Government and Education (SLED) and Healthcare in Ciena's Solutions Development organization. In this role he leads Ciena's initiatives applying next generation networking technologies to help these sectors deliver higher quality experiences to their constituents through disruptive technologies, optimized cloud strategies, virtualized infrastructure and improved data security.

Daniele has more than 25 years of experience helping customers leverage Information, Communications and Technology solutions provide greater value, streamline their operations and generate higher returns on network investments. In addition to his current role at Ciena, Daniele has worked in pioneering roles at AT&T, Sprint and Fujitsu. He has presented at numerous industry conferences, and published articles and posts on next generation network connectivity as a critical foundation of enterprise transformation.

Smart Cities

[Tech Target: Smart Cities, the Proof is in the Pudding](#)

[Smart Cities Dive: Why Building a Smart City Requires an Equally Dynamic Network](#)

[Network World: SDN and NFV: The Brains Behind the Smart City](#)

[Energy Central: Defending the Smart City](#)

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[TechTarget: Smart Cities, the Proof is in the Pudding](#)

[CFISD: A School District Banking on Technology to Forge Academic Success](#)

Healthcare

[Network World: Is it Time to Replace Your Network's Annual Checkup?](#)

[Network World: Will Disruptive Healthcare Technologies Disrupt Healthcare Networks?](#)

[Beckers Hospital Review: Healthy networks-the critical link for healthcare access](#)

[Packet Networking: A Practical Foundation for Modern Healthcare IT](#)

Finance

TyN Magazine - [The keys to driving digital transformation in the financial sector](#)

CIO Mexico - [Tips for digital transformation in the financial sector](#)

Banca Fintech - [The keys to driving digital transformation in the financial sector](#)

**TVP Geek* - [The keys to driving digital transformation in the financial sector](#)

**Radio Mia* - [The keys to driving digital transformation in the financial sector](#)

**En Tiempo Panamá* - [The keys to driving digital transformation in the financial sector](#)