

Christopher Reed, Director, EUC Technology Strategist

Chris Reed's Bio:

Chris is an award-winning, influential business and technology leader with over 26 years in the industry. He has exceptional critical thinking, leadership, negotiation, and mediation skills. As a Global Technical Strategist within VMware's Office of the CTO, Chris helps build and align customer needs with a market strategy to provide tangible results. As a strategist, he acutely recognizes social and technical trends and applies those to the complex world of end-user services. He previously served as Mobility and End User Computing Practice Manager for a top VMware Partner, creating strategy, vision, and alignment between stakeholders to streamline the process of positioning, consulting, designing, delivering, and supporting End User Computing Solutions.

With broad-reaching experience in Healthcare, Education, Communications, Technology, Financial Services, and Real Estate industries, he is well suited to advise a vast array of industries. He is known for refined business acumen and developing and maintaining meaningful business relationships.

[LinkedIn - Chris Reed](#)