

After being voted most likely to save the world in her high school yearbook, it wasn't until Caitlin MacGregor built two businesses that she realized that it meant revolutionizing talent processes to prepare businesses for the future of work. Caitlin became the CEO and co-founder of Plum (<http://plum.io>) — which combines Industrial/Organizational Psychology and Artificial Intelligence to help companies hire, grow, and retain top talent — so that every business owner like herself could benefit from the predictability and diversity of a talent recommendation engine. Caitlin is passionate about equipping business leaders with the talent data they need to get the right people in the right seats as the workforce shifts in the age of automation.