Bruce Cerretani, Federal "Big Data" Lead Solutions Architect

Enabling organizations to gain valuable insight from massive volumes data has been Bruce's mission for over 30 years. After retiring from the US Air Force, Bruce continued his IT career as an Enterprise Systems Architect, Director of Systems Development and Operations, and CTO of a start-up market research company, and ultimately joining IBM in Feb 2011. He has led the design and delivery of scores of large-scale business intelligence and "Big Data" analytic solutions … providing high performance, scalable systems to industry leaders in internet services, finance, worldwide logistics, telecommunications, and the US Government.