

Ben partners with Hootsuite's largest government and financial services clients to help address their unique digital transformation requirements. He works closely with customers and industry analysts to ensure our solutions meet and exceed government-specific compliance standards for enterprise social media management. He has shared his experience, insights and expertise at Government events including GSMCON, DoDIIS, DINFOS and AFCEA West as well at the Pentagon. In addition, he has been published in FCW, Nextgov and GCN and has been quoted about social media management in the NY Times & Wall Street Journal.