Aruna Ravichandran Vice President, Global Product and Solutions Marketing, CA Technologies



Aruna Ravichandran is Vice President of Global Product and Solutions Marketing CA Technologies. She has over 20 years of experience in marketing products in various DevOps markets spanning all walks of the software development life cycle. Aruna started her career as an engineer at Hewlett Packard and has held executive leadership roles in engineering and in marketing. Following her 17 years at Hewlett Packard, she lead Marketing and Strategy for Software Defined Networking at Juniper Networks before joining CA in 2014.

Aruna is well-renowned thought leader in area of DevOps, Digital Transformation and SDN. She frequently blogs for various publications such as Forbes, SYS-CON Media, Wired Insights, Tech Target, Information Week DevOpsDigest.com, DevOps.com Cloud Tweaks to name a few. She frequently presents at various industry conferences and recently delivered the keynote at the DevOps Summit Sweden 2017, lead several sessions at other industry events such as - CloudExpo/DevOpsExpo 2017, Gartner Symposium 2016, Gartner ITOM 2014, Gartner Data Center 2014, DevOps Summit 2014, Cloud Expo 2014, CA World 2014, 2015, and HP Discover (2008-2012).

Aruna is also an independent blogger for Forbes Technology Council – which is a private invite only technology council lead by Forbes.

Aruna is a published author of <u>DevOps for Digital Leaders</u> book which has had over 50,000 downloads in just 6 months since publication in Dec. 2016.

In 2016, Aruna was named one of

<u>Top 100 The Most Influential Women in Silicon Valley</u> by the San Jose Business Journal as well as 2016 Most Powerful and Influential Woman Award by the <u>National Diversity Council</u>

Aruna earned her Masters in Computer Engineering and MBA from Santa Clara University.