

Amber's federal service started as a Presidential Management Fellow where she rotated within the U.S. Small Business Administration and USAID's Center for Development Innovation. Amber Chaudhry is an intrapreneur, customer experience strategist and diversity advocate. Amber's career was originally focused on domestic and international innovation programs but was engaged by the Small Business Administrator's team to lead the Agency's rebranding. After establishing a customer centric brand, Amber's goal was to solve how the Agency could deliver on its new brand promise through the use of Human Centered Design. Amber was elevated to the Customer Experience Lead in SBA's Office of the Chief Information Officer where she worked on the Business Technology Solutions team which helped the Agency deliver 14 years' worth of SBA loans in 14 days to support the nation's economic recovery from COVID.

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