State CIO Priorities for 2013 – The Balancing Act Continues
Annual NASCIO Survey Identifies Critical Policy and Technology Issues for States

LEXINGTON, Ky., Tuesday, November 13, 2012 — Consolidation, cloud services, security, budget, health care and mobile services are at the top of the list among the most critical policy and technology issues to be faced by state government in 2013, according to annual survey of state CIOs by the National Association of State Chief Information Officers (NASCIO). The prioritized list is available for download on NASCIO's website at www.nascio.org/publications.

NASCIO, which represents state chief information officers and information technology executives from the U.S. states, territories, and the District of Columbia, conducts the survey annually to identify the top ten strategies, management processes and solutions for states, as well as top priorities in technologies, applications and tools. The responses present a consistency with the 2012 priorities indicating current state fiscal conditions are still the major driver of IT strategy. Changing priorities emerged in this year's survey, including greater attention on cloud services, mobility and security. With the number of high profile, high impact data breaches this year, security has moved up in priority. The interoperable nationwide public safety broadband network has joined the list of top strategies this year. This is no surprise given the scope of the federal law and state CIOs concerns regarding governance, the cost model and options for secondary use.

"The top priorities reflect the fact that state governments are under continued pressure to do more with less and that leads to innovation, collaboration and sharing," said NASCIO President and Nebraska Chief Information Officer Brenda Decker. "State CIOs are demonstrating how technological innovation can enable new business models, business process enhancements, and "joining up" of state and local governments to not only deliver government services to meet demand, but also to provide better services."

According to NASCIO, as state government continues to deal with slow economic recovery, state CIOs are working diligently to evaluate technology and business process innovations to reduce costs and gain efficiencies. CIOs are working together to share ideas while demands for government services by citizens continues to increase. The current lineup of priorities reflect the dynamics of the current economy, the drive for optimization across government operations, and the criticality for information sharing and interoperability of public safety agencies within and across jurisdictions.

"We have seen a consistent set of priorities coming out of our annual Top 10 Survey for the last three years," said Doug Robinson, NASCIO's executive director. "Results are also very comparable with our in-depth 2012 State CIO Survey – Advancing the C4 Agenda. With new options and platforms for services, State CIOs are delivering innovations even while they're maintaining critical legacy systems. Over time we'll see states moving from a traditional systems-centric to a services-centric view of the world."

NASCIO utilizes the annual list of priorities to develop strategic areas of focus for the coming year, formulate new committees and working groups, and plan NASCIO conference sessions and publications.

About NASCIO
The National Association of State Chief Information Officers is the premier network and resource for state CIOs and a leading advocate for technology policy at all levels of government. NASCIO represents state chief information officers and information technology executives from the states, territories, and the District of Columbia. The primary state government members are senior officials who have executive level and statewide responsibility for information technology leadership. State officials who are involved in agency level information technology management may participate as state members. Representatives from other public sector and non-profit organizations may also participate as associate members. Private sector firms may join as corporate members and participate in the Corporate Leadership Council. For more information about NASCIO visit www.nascio.org.

AMR Management Services provides NASCIO's executive staff. For more information about AMR visit www.AMRms.com/.

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