

### **Stifel Nicolaus Equity Research**

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## TechAmerica Foundation Federal IT Strategic Outlook Forum

### March 28, 2012

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#### Long-Term Outlook Positive, But Near-Term Headwinds

- Near term (12-18 months) we believe Fed IT stocks will underperform (excluding takeouts) due to strong headwinds including:
  - slow award activity likely continuing due to political and budget uncertainty
  - various DoD initiatives to reduce costs and contractors
  - pricing pressures from both customers and competitors
  - slowing organic growth rates and margin pressure

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- Long term (2-5 years) we believe Fed IT stocks will outperform similar to how they did in the 1990s due to the following:
  - Focus of government will be reducing costs and doing more with less
  - Current technology cycle plays into gov't goals lower cost, incremental development, big data analytics, mobile apps, wider reach to citizens
  - As more is done online, cybersecurity demand will only increase
  - With occupation and nation building out, focus will be on efforts using IT based ISR usage instead of new platforms
  - Infrastructure (including service support) increasingly commoditized with little margin
  - Value seen in mission systems using innovative technologies to reduce costs (time, facilities, people) and improve efficiency

#### What The Stocks Are Telling Us

- Weak stock performance over past year due to slower growth and headwinds.
- YTD:
  - Fed IT down 3.9%.
  - S&P up 11.1%.

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A&D up 9.7%.

IT Services Price Performance (through 3/23/12)				
Index	QTD %	YTD %	1-Year %	CY12E P/E
S&P 500	11.1%	11.1%	7.7%	13.6x
NASDAQ	17.8%	17.8%	13.7%	NA
Commercial ITS	17.0%	17.0%	-2.6%	11.4x
Federal ITS	-3.9%	-3.9%	-13.9%	10.0x
Aerospace & Defense	9.7%	9.7%	3.3%	11.1x

Past performance should not and cannot be viewed as an indicator of future performance

Source: FactSet Research Systems Inc., ThomsonOne Analytics, and Stifel Nicolaus estimates.

QTD and YTD performance as of 3-23-12

<sup>1</sup> Commercial ITS Index is an equally weighted portfolio of the following stocks: ACN, CSC, GIB, IBM, and UIS.
<sup>2</sup> Federal ITS Index is an equally weighted portfolio of the following stocks: BAH, CACI, DRCO, ICFI, MANT, NCIT, SAI, and VSEC.

<sup>3</sup> Defense Index is an equally weighted portfolio of the following stocks: BA, BEAV, GD, LLL, LMT, NOC, RTN, and SPR.

#### Valuations At 20-Year Low (But Is The "E" In P/E Too High?)



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#### The Panelists

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- Moderator: Bill Loomis, Managing Director, Stifel Nicolaus
- Tim Atkin, Executive Vice President & Chief Operating Officer, SRA
- Dan Chenok, Senior Fellow, IBM Center for The Business of Government
- Tim Hoechst, Chief Technology Officer, Agilex Technologies, Inc.
- Molly O'Neill, VP and CGI Initiative for Collaborative Government Fellow
- Tim Young, Senior Manager, Deloitte Consulting LLP

#### **Discussion Topics For Panel**

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- Budget Thoughts and Budget Control Act Impact
  - Timing, RFP and award flow, funding of programs or holding back
- Can History Offer A Guide?
  - Any lessons from the 1990s or 2000s or is this time "different"
- Is A Big Change In How Government Does Business Really Likely?
  - Perfect storm of tight budgets, policy, technology and demographics
- Dealing with pricing pressure and the new realities
  - Cost structure, fixed price, innovative solutions, help shape RFP
- An Exciting Technology Cycle, But What Is Most Impactful?
  - Cloud, mobile, data analytics, Web 2.0, cyber
- Positioning Your Company, How To Differentiate
  - Advantage of being public or private?
- How could the elections impact Gov't IT?
  - Potential changes under new Congress, and same or different President
- Does Slower Growth Lead To Consolidation Of Companies?
  - Is bigger really better in the new environment?
- Government Workforce And Outsourcing
  - Do retirements and tight budgets drive outsourcing?

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BUY -For U.S. securities we expect the stock to outperform the S&P 500 by more than 10% over the next 12 months. For Canadian securities we expect the stock to outperform the S&P/TSX Composite Index by more than 10% over the next 12 months. For other non-U.S. securities we expect the stock to outperform the MSCI World Index by more than 10% over the next 12 months. For yield-sensitive securities, we expect a total return in excess of 12% over the next 12 months for U.S. securities as compared to the S&P 500, for Canadian securities as compared to the S&P/TSX Composite Index, and for other non-U.S. securities as compared to the MSCI World Index.

HOLD -For U.S. securities we expect the stock to perform within 10% (plus or minus) of the S&P 500 over the next 12 months. For Canadian securities we expect the stock to perform within 10% (plus or minus) of the S&P/TSX Composite Index. For other non-U.S. securities we expect the stock to perform within 10% (plus or minus) of the MSCI World Index. A Hold rating is also used for yield-sensitive securities where we are comfortable with the safety of the dividend, but believe that upside in the share price is limited.

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