

# CHARLESTON, SC TOWN HALL

## EVENT SUMMARY

On May 28, 2014, senior defense and national security leaders joined a panel of experts from Booz Allen Hamilton in Charleston, SC to discuss how an enterprise integration approach can help DOD meet expanding missions and requirements with continually shrinking budgets.

The panel included Greg Wenzel, lead of Advanced Enterprise Integration within the Strategic Innovation Group; Steve Soules, lead of the Navy/Marine Corps C4ISR business; and Brian Abbe, co-lead of Rapid Prototyping and Platform Integration (RPPI) within the Strategic Innovation Group. Each represented an engineering function critical to enterprise integration: Wenzel as the designer, Soules as the operator and analyst, and Abbe as the builder.

Drawing upon their diverse experiences and case studies from industry and the federal government, the panelists presented strategies for acquiring, developing, and managing a government-owned system of systems (SoS), including:

- ▶ Bring together diverse stakeholders to create common standards and interfaces for how systems fit together.
- ▶ Standardization can simplify modernization and create an open, competitive marketplace with reduced barriers to entry.
- ▶ Network and scale systems across service branches to maximize reusability and cost-effectiveness.



Left to right: Moderator Hartman, Wenzel, Soules, and Abbe

- ▶ Utilize rapid prototyping to bring solutions to the warfighter quickly for a very small fraction of the cost of doing full programs of record.
- ▶ Create a centralized program office to manage integration and build a test environment to evaluate its effectiveness in new systems.
- ▶ Train new engineers to be skilled mission engineers to achieve integration and interoperability.

Joan Dempsey, lead of the national securities account in the defense and intelligence business, stressed meeting operational requirements within the budget constraints that we all live in. “What we’re trying to do in The Smart Command Town Hall Series is talk about not doing more with less, but how do we do better with what we have,” said Dempsey. “How do we take an enterprise integration approach to our activities—what we buy, design, build, and field?”

The Charleston event was part of The Smart Command Town Hall series. Learn more at [boozallen.com/smartcommand](http://boozallen.com/smartcommand).

### About GBC

Government Business Council (GBC), the research arm of Government Executive Media Group, is dedicated to advancing the business of government through analysis and insight. GBC partners with industry to share best practices with government decision-makers, understanding the deep value inherent in industry’s experience engaging and supporting federal agencies.

### About Booz Allen Hamilton

Booz Allen Hamilton is a leading provider of management consulting, technology, and engineering services to the US government in defense, intelligence, and civil markets, and to major corporations, institutions, and not-for-profit organizations. Booz Allen is headquartered in McLean, Virginia, employs nearly 23,000 people, and had revenue of \$5.48 billion for the 12 months ended March 31, 2014. In 2014, Booz Allen celebrates its 100th anniversary year. To learn more, visit [www.boozallen.com](http://www.boozallen.com). (NYSE: BAH)