

# How Is Government Faring in the Data Age?

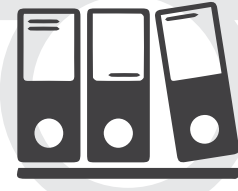
Good government depends on effective information management — but according to GBC's July 2017 survey,<sup>1</sup> federal processes still have room for improvement.



**Nearly 25%** feel that their agency lacks a plan for discarding records of minimal or no value

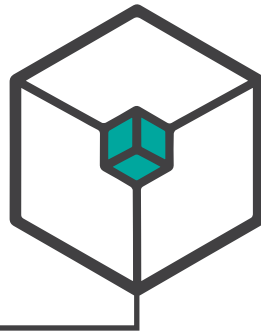


**30%** note gaps in data governance



**35%** cite outdated data infrastructure as a significant barrier

A robust data strategy is key to addressing many of these gaps



But **just 29%** say that agency “has implemented a comprehensive, agency-wide governance framework.”

While **44%** don't know what their agency is leveraging data toward, many respondents identify such initiatives as:



- Budget forecasting
- Cyber/information security
- Operational risk management



- Workforce planning/talent management
- Fraud, waste, & abuse detection/mitigation
- and more.

## Newsflash:

In 2016, a joint initiative led by DOJ and HHS was able to uncover fraudulent Medicare claims amounting to nearly **\$900 million**. The secret to their success? Data analytics and collective intelligence.<sup>2</sup>

Want to learn more? [Read the full survey report.](#)

### Government Business Council

#### About GBC

As Government Executive Media Group's research division, Government Business Council (GBC) is dedicated to advancing the business of government through analysis, insight, and analytical independence. An extension of Government Executive's 40 years of exemplary editorial standards and commitment to the highest ethical values, GBC studies influential decision makers from across government to produce intelligence-based research and analysis.

### VERITAS™

#### About Veritas

Veritas Technologies enables organizations to harness the power of their information with solutions designed to serve the world's most complex, heterogeneous environments. From traditional data centers to private, public and hybrid clouds, Veritas helps enterprises protect, identify and manage data regardless of their environment, helping government agencies improve their data availability and unlock insights to provide best in class citizen services.

#### Methodology

Government Business Council and Veritas released a survey on federal application performance management on March 16, 2017 to a random sample of Government Executive, Nextgov, and Defense One subscribers. 452 federal employees participated in the survey, including those at the GS/GM 11-15 grade levels and members of the Senior Executive Service (SES). Respondents include representatives from at least 34 federal and defense agencies.

1. "Out of the Basement: The Evolving State of Federal Data management." [www.govexec.com/insights/reports/out-basement-evolving-state-federal-data-management/138514/](http://www.govexec.com/insights/reports/out-basement-evolving-state-federal-data-management/138514/)

2. "Interagency Task Force Completes Largest 'Takedown' of Medicare Fraud Yet." [www.govexec.com/management/2016/06/interagency-task-force-completes-largest-takedown-medicare-fraud-yet/129318/](http://www.govexec.com/management/2016/06/interagency-task-force-completes-largest-takedown-medicare-fraud-yet/129318/)