

# Building a Digital Foundation

State & local organizations are increasingly prioritizing robust digital infrastructure – but according to GBC’s August 2017 survey<sup>1</sup> of government leaders, challenges still lie ahead.

## Nearly 90%

say that data sharing/instant information access is important or very important.

Organizations are using new technologies to...



Expand citizen services/engagement



Improve workflow management



Increase data availability/transparency

...and more.

### What’s going on in state government?



Organizations identify various drivers – including better education, expanded business opportunities, and new jobs – for improving network/information accessibility.

HOWEVER

**40%** of respondents don’t consider their state to be a leading investor in the information economy, and

Just **42%** feel that their state actively devotes resources to network infrastructure.

### What’s going on in local government?



**86%** characterize their organization’s network speed as fast or very fast.

HOWEVER

Less than **50%** believe that all or most of their city’s digital infrastructure is up-to-date

**1/3** say that their organization has no plans to pursue wireless infrastructure in the near future.

### What can state & local organizations do to promote digital literacy?

Respondents have a few ideas:



Provide more funding



Streamline IT resources



Recruit/retain digital experts

“Just like roads, digital infrastructure is a basic necessity, not a luxury. Everyone should have ready access to this.”  
Survey respondent



Want to learn more? [Read the full survey report.](#)

Government Business Council

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**Methodology**  
GBC deployed a survey to a random sample of respondents in state and local government in includes a largely senior audience, with 80 percent identifying as salaried, full-time managers and 86% supervising at least one or more employees. 40 states receive representation in the survey. 16% hold positions in state government, and 84% hold positions in various levels of local government (county, municipal, independent district, etc.).

1. “The Digital Forerunners: A Report on Network Infrastructure in State and Local Government.”  
<http://www.govexec.com/insights/reports/digital-forerunners-report-network-infrastructure-state-and-local-government/140449>