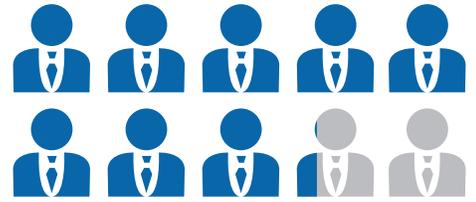


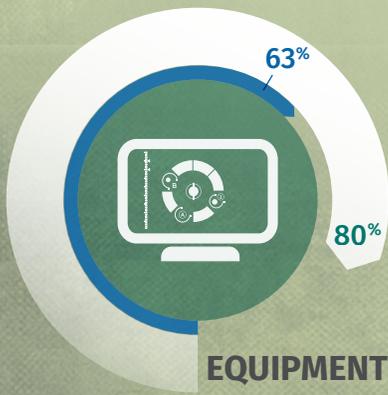
Enhancing DoD Mission Effectiveness Through Wireless M2M

Government Business Council and AT&T surveyed 159 defense leaders:

82% say that information collection is important to executing their agency's mission.



The most important military assets to collect information on include:

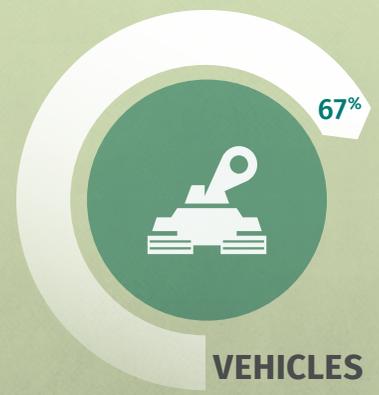


80% say it is important/very important

63% say their agency could improve how they collect it

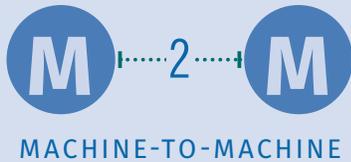


69% say it is important/very important

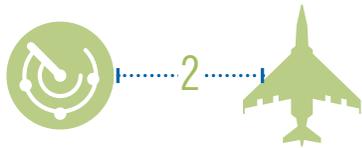


67% say it is important/very important

Wireless M2M can help improve information collection and transmission



Wireless M2M technology transmits information through sensors, meters, and other devices over a wireless network to automate tasks previously done by inspectors/analysts



DoD planners can use wireless M2M to better understand the location and status of important assets in the field



Ready access to this information would allow planners to make decisions in real-time and improve overall planning while cutting costs

Defense leaders believe wireless M2M would:



Allow real-time decision making



Reduce information collection costs



Enhance strategic planning

These are just a few ways that M2M can help DoD enhance mission effectiveness.

What can M2M do for your agency?

To view the full research report, visit <http://www.govexec.com/r/m2m>

Government Business Council

ABOUT GBC

Government Business Council (GBC), the research arm of Government Executive Media Group, is dedicated to advancing the business of government through analysis and insight. GBC partners with industry to share best practices with top government decision-makers, understanding the deep value inherent in industry's experience engaging and supporting federal agencies.



ABOUT AT&T

AT&T Government Solutions, a business unit of AT&T Corp., blends unmatched network resources and IT professional services expertise with innovation from AT&T Labs and industry-leading technology providers to deliver IT solutions spanning cyber security, networking, mobility, mission support and applications.

To learn more, visit www.att.com/gov

METHODOLOGY

GBC and AT&T deployed a survey to a random sample of *Government Executive* online and print subscribers in October 2013. This infographic shows survey data from 159 defense respondents, including those of GS-11 through 15 grade levels and members of the Senior Executive Service.