# 2016 Editorial Calendar

## Q1
- Evidence-based Management & the 2017 Budget
- Improving Performance Management
- The Changing Face of the SES

## Q2
- Improving Performance Management
- The Changing Face of the SES

## Q3
- Preparing for the Next Administration
- Managing Priorities of the New Administration
- Health Open Season Guide

## Q4
- Managing Priorities of the New Administration
- Health Open Season Guide

## Special Reports
- Evidence-based Management & the 2017 Budget
- Improving Performance Management
- The Changing Face of the SES
- Preparing for the Next Administration
- Managing Priorities of the New Administration
- Health Open Season Guide

## eBooks
- Using Data to Advance the Mission
- Driving Innovation in Your Organization
- Closing the Skills Gap in Government
- Managing Poor Performers
- Best Dates to Retire
- How to Attract (and keep) Millennials
- A Transition Survival Guide for Career Executives

## Profiles
- Government’s Unsung Heroes
- Young Executives to Watch
- How Would the Presidential Candidates Manage Government?
- Great Managers in Government

## Events
- Human Capital Summit: Managing Your Team to Mission Success
- Excellence in Government 2016
- Presidential Election and the Future of Government
- Transition Town Hall

## Contract Guides
- Includes dedicated Contract Center on GovExec.com + Contract Guide EBook for selected federal contract vehicles such as:
  - SEWP V
  - R23G
  - ENCORE II
  - GSA Alliant
  - CIO-SP3
  - OPM TMA
  - NETCENTS-2
  - FABS
  - GSA OASIS
  - SeaPort-e

Updated: 31Aug2015
# 2016 EDITORIAL CALENDAR

## Q1

### SPECIAL REPORTS
- Great Ideas for Municipal Governments (timed for NLC Congressional Cities Conference Mar. 5-9)

### eBOOKS
- Innovation in Action: Budgeting Challenges & Opportunities

### PROFILES
- The Route Fifty 1-10: Great Ideas Advancing Government

### EVENTS
- Route Fifty Event at National Conference of Mayors Winter Meeting (D.C., Jan 20-22)

## Q2

### SPECIAL REPORTS
- Cybersecurity & State Governments (timed for NASCIO Midyear Conference May 2-5)

### eBOOKS
- Innovation in Action: Workforce & Hiring

### PROFILES
- The Route Fifty 11-20: Best Uses of Data

### EVENTS
- Route Fifty Event at NASCIO Midyear Conference (Baltimore, May 2-5)

## Q3

### SPECIAL REPORTS
- Great Ideas for County Governments (timed for NACo Annual Conference July 22-25)

### eBOOKS
- Innovation in Action: Infrastructure

### PROFILES
- The Route Fifty 31-40: Best Government Websites

### EVENTS
- Route Fifty Event at ICMA Annual Conference (Kansas City, Sept 25-28)

## Q4

### SPECIAL REPORTS
- Great Ideas for Data-Driven Government

### eBOOKS
- Innovation in Action: Pensions

### PROFILES
- The Route Fifty 41-50: Innovators Driving Change

### EVENTS
- The Route Fifty Awards & Route Fifty Event at NLC Congress of Cities (Pittsburgh, Nov. 12-19)

---

Updated: 31Aug2015
# 2016 Editorial Calendar

## Q1

### SPECIAL REPORTS
- FITARA: Is it Working?
- Nextgov & Forrester 2016 Federal IT Trends Forecast
- 2017 IT Budget Coverage
- A Deep Dive into GOES-R & JPSS-1 Satellite Programs

### eBOOKS
- 2016 Cyberthreats & Trends
- The Biggest IT Contracts of 2016

### PROFILES
- Top 10 Coders and Programmers in Government
- Nextgov Survey: How Effective are Entrepreneurship Efforts for Your Agency’s Mission?

### EVENTS
- Up and Coming Government IT Leaders
- Tech Meetups

## Q2

### SPECIAL REPORTS
- The Customer Experience Index: Managers & Citizens Rate Each Agency
- Internet of Things: What’s the Federal Government’s Role?

### eBOOKS
- The Customer Experience Roadmap 1
- Internet of Things: How to Manage Data, Devices and Privacy

### PROFILES
- Top Cyberwarriors in Government and Industry
- CXOs in Government: The Interaction Between C-Level Execs

### EVENTS
- The Customer Experience Summit 1
- Best Tech Teams in Government

## Q3

### SPECIAL REPORTS
- Presidential Contenders: Where Do They Stand on Cyber, Veterans Affairs, etc?
- Tech On The Border, State Visa Offices & DHS Immigration Offices

### eBOOKS
- Combating Insider Threats
- The Customer Experience Roadmap 2

### PROFILES
- Nextgov Bold Awards
- Top 10 Government Innovators

### EVENTS
- Innovation in the Future of Government: 3-D Printing, Robotics, AI, Cyber & Biometrics

## Q4

### SPECIAL REPORTS
- Presidential Transition: Looking Back & Evaluating Obama Tech Initiatives
- The Obama Tech Legacy: 18F & USDS - Will They Last?

### eBOOKS
- The Customer Experience Roadmap 2
- What Feds Need to Know about Social Engineering

### PROFILES
- Techies of the Obama Administration
- Nextgov Survey: Do you Trust the Government to Safekeep Your Data?

### EVENTS
- The Customer Experience Summit 1
- Cybersecurity Awareness Month
- Data Management of the Future

---

Updated: 31Aug2015
## 2016 Editorial Calendar

### Q1

**Special Reports**
- The State of Defense (All Military Branches)
- Beyond Defense: Interagency War on Terror
- Nuclear Security Summit
- Obama’s Last Defense Budget
- Regional Brief: The Middle East

**Ebooks**
- The State of Cybersecurity
- The Future of War (New America Foundation)
- Women in Combat (January Exemptions)

**Events**
- The Future of War
- Defending Critical Infrastructure
- Defense Outlook: Space & Satellite Communications
- Tech Trends Viewcast: Cyberspace
- Leadership Briefing: Pentagon Profiles

**Trade Shows**
- Surface Navy
- AFCEA West
- RSA Conference
- Satellite 2016

### Q2

**Special Reports**
- Terrorism Technology: Countering Terror through Spying, Surveillance & JIEDDO
- Becoming a Contractor: How Private Tech Companies Make the Shift to Defense
- Regional Brief: China & Asia

**Ebooks**
- Counterterrorism Technology
- 2016 Presidential Campaign Brief
- The Arms Race in the Middle East

**Events**
- Defense One Emerging Tech. Summit
- Defense Outlook: The Joint Information Environment
- Leadership Briefing: Army Leadership

**Trade Shows**
- AAAA
- Navy League Sea-Air-Space
- SOFIC
- Eurosatory

Updated: 31Aug2015
# 2016 EDITORIAL CALENDAR

## Q3

### SPECIAL REPORTS
- The Dark War: Special Ops, Intelligence, and the Counterterrorism Fight
- Rising Giants: The State of the Global Defense Industry (timed to Farnborough Air Show)
- Regional Brief: Russia, NATO Summit

### EBOOKS
- Protecting Space: Satellites Under Threat
- The Rise of Autonomous Robots and Unmanned Systems

### EVENTS
- Defense One R&D Summit
- Tech Trends Viewcast: Counterterrorism
- Leadership Briefing: Navy Leadership

### TRADE SHOWS
- Farnborough Air Show
- AFA Air & Space
- Modern Day Marine
- DODIIS
- Space & Missile Defense Symposium

## Q4

### SPECIAL REPORTS
- Change of Command: New POTUS, New Leaders
- Regional Brief: Trans-Atlantic

### EBOOKS

### EVENTS
- Defense One Summit
- Tech Trends Viewcast: Training & Simulation Technology for Defense
- Leadership Briefing: Air Force Leadership

### TRADE SHOWS
- AUSA Annual
- MILCOM
- I/ITSEC

Updated: 31Aug2015