

# 2016 EDITORIAL CALENDAR

**Q1**

**Q2**

**Q3**

**Q4**

**SPECIAL  
REPORTS**

- Evidence-based Management & the 2017 Budget
- Improving Performance Management
- Preparing for the Next Administration
- Managing Priorities of the New Administration
- The Changing Face of the SES
- Health Open Season Guide

**eBOOKS**

- Using Data to Advance the Mission
- Driving Innovation in Your Organization
- Closing the Skills Gap in Government
- Managing Poor Performers
- Best Dates to Retire
- How to Attract (and keep) Millennials
- A Transition Survival Guide for Career Executives

**PROFILES**

- Government's Unsung Heroes
- Young Executives to Watch
- How Would the Presidential Candidates Manage Government?
- Great Managers in Government

**EVENTS**

- Human Capital Summit: Managing Your Team to Mission Success
- Excellence in Government 2016
- Presidential Election and the Future of Government
- Transition Town Hall

**CONTRACT  
GUIDES**

Includes dedicated Contract Center on GovExec.com + Contract Guide EBook for selected federal contract vehicles such as:

SEWP V	R23G	ENCORE II	GSA Alliant	CIO-SP3
OPM TMA	NETCENTS-2	FABS	GSA OASIS	SeaPort-e

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## Q1

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## Q4

### SPECIAL REPORTS

- Great Ideas for Municipal Governments (timed for NLC Congressional Cities Conference Mar. 5-9)
- Cybersecurity & State Governments (timed for NASCIO Midyear Conference May 2-5)
- Great Ideas for County Governments (timed for NACo Annual Conference July 22-25)
- Great Ideas for Data-Driven Government

### eBOOKS

- Innovation in Action: Budgeting Challenges & Opportunities
- Innovation in Action: Workforce & Hiring
- Innovation in Action: Infrastructure
- Innovation in Action: Pensions

### PROFILES

- The Route Fifty 1-10: Great Ideas Advancing Government
- The Route Fifty 11-20: Best Uses of Data
- The Route Fifty 21-30: Best Cross-Sector Collaborations
- The Route Fifty 31-40: Best Government Websites
- The Route Fifty Summer Roadtrip
- The Route Fifty 41-50: Innovators Driving Change
- The Route Fifty Winners

### EVENTS

- Route Fifty Event at National Conference of Mayors Winter Meeting (D.C., Jan 20-22)
- Route Fifty Event at NASCIO Midyear Conference (Baltimore, May 2-5)
- Route Fifty Event at ICMA Annual Conference (Kansas City, Sept 25-28)
- Route Fifty Event at NASTD Annual Conference (D.C., Aug. 21-25)
- The Route Fifty Awards & Route Fifty Event at NLC Congress of Cities (Pittsburgh, Nov. 12-19)

# 2016 EDITORIAL CALENDAR

## Q1

### SPECIAL REPORTS

- FITARA: Is it Working?
- Nextgov & Forrester 2016 Federal IT Trends Forecast
- 2017 IT Budget Coverage
- A Deep Dive into GOES-R & JPSS-1 Satellite Programs

## Q2

- The Customer Experience Index: Managers & Citizens Rate Each Agency
- Internet of Things: What's the Federal Government's Role?

## Q3

- Presidential Contenders: Where Do They Stand on Cyber, Veterans Affairs, etc?
- Tech On The Border, State Visa Offices & DHS Immigration Offices

## Q4

- Presidential Transition: Looking Back & Evaluating Obama Tech Initiatives
- The Obama Tech Legacy: 18F & USDS - Will They Last?

### eBOOKS

- 2016 Cyberthreats & Trends
- The Biggest IT Contracts of 2016

- The Customer Experience Roadmap 1
- Internet of Things: How to Manage Data, Devices and Privacy

- Combating Insider Threats

- The Customer Experience Roadmap 2
- What Feds Need to Know about Social Engineering
- Nextgov & Forrester 2017 Federal IT Trends Forecast

### PROFILES

- Top 10 Coders and Programmers in Government
- Nextgov Survey: How Effective are Entrepreneurship Efforts for Your Agency's Mission?

- Top Cyberwarriors in Government and Industry
- CXOs in Government: The Interaction Between C-Level Execs

- Nextgov Bold Awards
- Top 10 Government Innovators

- Techies of the Obama Administration
- Nextgov Survey: Do you Trust the Government to Safekeep Your Data?

### EVENTS

- Up and Coming Government IT Leaders
- Tech Meetups

- The Customer Experience Summit 1
- Best Tech Teams in Government

- Nextgov Prime
- Innovation in the Future of Government: 3-D Printing, Robotics, AI, Cyber & Biometrics

- The Customer Experience Summit 1
- Cybersecurity Awareness Month
- Data Management of the Future

# 2016 EDITORIAL CALENDAR

## Q1

## Q2

### SPECIAL REPORTS

- The State of Defense (All Military Branches)
  - Beyond Defense: Interagency War on Terror
  - Nuclear Security Summit
  - Obama's Last Defense Budget
  - Regional Brief: The Middle East
- Terrorism Technology: Countering Terror through Spying, Surveillance & JIEDDO
  - Becoming a Contractor: How Private Tech Companies Make the Shift to Defense
  - Regional Brief: China & Asia

### EBOOKS

- The State of Cybersecurity
  - The Future of War (New America Foundation)
  - Women in Combat (January Exemptions)
- Counterterrorism Technology
  - 2016 Presidential Campaign Brief
  - The Arms Race in the Middle East

### EVENTS

- The Future of War
  - Defending Critical Infrastructure
  - Defense Outlook: Space & Satellite Communications
  - Tech Trends Viewcast: Cyberspace
  - Leadership Briefing: Pentagon Profiles
- Defense One Emerging Tech. Summit
  - A New Era for National Security & Politics (*National Journal* joint initiative)
  - Defense Outlook: The Joint Information Environment
  - Leadership Briefing: Army Leadership

### TRADE SHOWS

- Surface Navy
  - AFCEA West
  - RSA Conference
  - Satellite 2016
- AAAA
  - Navy League Sea-Air-Space
  - SOFIC
  - Eurosatory

# 2016 EDITORIAL CALENDAR

## Q3

## Q4

### SPECIAL REPORTS

- The Dark War: Special Ops, Intelligence, and the Counterterrorism Fight
- Rising Giants: The State of the Global Defense Industry (timed to Farnborough Air Show)
- Regional Brief: Russia, NATO Summit
- Change of Command: New POTUS, New Leaders
- Regional Brief: Trans-Atlantic

### EBOOKS

- Protecting Space: Satellites Under Threat
- The Rise of Autonomous Robots and Unmanned Systems
- The State of North Atlantic Security (timed to Halifax Int'l. Security Forum)

### EVENTS

- Defense One R&D Summit
- Tech Trends Viewcast: Counterterrorism
- Leadership Briefing: Navy Leadership
- Defense One Summit
- Tech Trends Viewcast: Training & Simulation Technology for Defense
- Leadership Briefing: Air Force Leadership

### TRADE SHOWS

- Farnborough Air Show
- AFA Air & Space
- Modern Day Marine
- DODIIS
- Space & Missile Defense Symposium
- AUSA Annual
- MILCOM
- I/ITSEC